

# AVERY COUNTY

North Carolina



**Business & Visitor Guide**

[AveryCounty.com](http://AveryCounty.com)

*Home of the Woolly Worm Festival!*



Get outside.  
Get *Inspired.*

Folks come to Grandfather Mountain for all sorts of reasons — from a family getaway to the thrill of the Mile High Swinging Bridge. But after a day on the mountain, and some hands-on time in the new Wilson Center For Nature Discovery, everyone leaves inspired.

## GRANDFATHER MOUNTAIN®

*Wonders Never Cease*

[grandfather.com](http://grandfather.com)

**NEW**  
Wilson Center for Nature Discovery



## Avery County Welcomes You!

Welcome to Avery County, where the spirit of adventure meets the tranquility of the mountains, inviting you to explore a world of natural beauty, charming towns, and unforgettable experiences.

Nestled amidst the majestic beauty of the North Carolina High Country, Avery County boasts a captivating landscape that beckons outdoor enthusiasts, culture seekers, and leisure travelers alike. From the iconic peaks of Grandfather Mountain to the hidden wonders of Linville Caverns, our region is a playground for adventure and discovery.

Immerse yourself in the vibrant culture of our 11 unique towns, each offering its own blend of history, art, and hospitality. Wander the streets of Banner Elk, where vibrant festivals and local eateries await at every turn. Experience the thrill of winter sports at Sugar Mountain and Beech Mountain, renowned ski resorts that offer exhilarating slopes and family-friendly fun year-round. Or step back in time in Crossnore, where centuries-old traditions come to life in the Weavers Gallery.

Avery County is more than just a destination—it's an outdoor paradise offering an abundance of activities for all ages. Whether you're hiking along scenic trails, biking through lush forests, casting your line into pristine mountain streams, or teeing off at one of our championship golf courses, there's no shortage of outdoor activities. And for those seeking thrills, soar through the treetops on a zipline adventure, raft down one of our rushing rivers, saddle up for a horseback ride through the mountains or experience the thrill of a ride on our Wilderness Run Alpine Coaster.

As you plan your journey through our picturesque corner of the world, be sure to mark your calendar for our beloved festivals and events. From the Woolly Worm Festival, where these fuzzy creatures race to predict our winter weather, to the Fine Arts and Master Crafts Festivals, to our summer concerts, there's always something exciting happening in Avery County.

Whether you're embarking on a scenic drive along the Blue Ridge Parkway, savoring local cuisine at one of our charming eateries, or simply taking in the breathtaking views from a mountain summit, we invite you to experience the magic of Avery County for yourself. Adventure awaits around every corner—come discover it with us.

Sincerely,  
 Robin Morgan, Executive Director  
 Avery County Chamber of Commerce  
 4501 Tynecastle Hwy, #14  
 Banner Elk, NC 28604  
 828-898-5605  
 AveryCounty.com



Chamber Staff:  
 Robin Morgan, Executive Director  
 Landon Reed, Marketing Specialist  
 Frances Magruder, Events Coordinator  
 Claudia Dowsett, Office Assistant  
 Brenda Hoss, Office Assistant  
 Melissa Halloran, Office Manager

--	--	--	--	--

--	--	--

--	--	--	--	--	--

--	--	--	--	--

*Together...*

**WE ARE AVERY COUNTY!**



**AVERYNC**

*www.averycountync.gov*

*The Economic Development Committee – promoting the success, growth and retention of new & existing businesses in Avery County.*

**T**he mission of the Avery County Economic Development Advisory Committee is to enhance the quality of life for Avery residents by attracting, inspiring, and supporting new businesses; by boosting and encouraging existing businesses; and, by identifying and promoting local infrastructure projects in the county.

Whether you are growing an established business, starting a new business, or considering relocating your business to the area, you can be assured our county officials and the Economic Development staff are at your disposal to assist you each step of the way. We know the who, what, where and how so you don't have to spend your precious time doing the research. Call on us to provide you personalized service to address your specific needs.

*We are here for you.*

See our EDC website at [www.averycounty.com](http://www.averycounty.com).

# TABLE OF CONTENTS

Welcome.....	3	•Health & Fitness .....	63-64
Table of Contents .....	5	•Home & Office Services .....	64
Communities .....	7-8	•Insurance .....	64-66
Map .....	10-11	•Interior Design .....	66
Attractions/Activities/Museums .....	13-18	•Law .....	66
Outdoors .....	13-16	•Lawn .....	66
Entertainment .....	16-18	•Personal Services & Care .....	67
Golf .....	18	•Pet & Veterinarian .....	67
Chamber Events .....	21	•Photography .....	68
Shopping/Art .....	22-32	•Printing.....	68
Local Artisans .....	29-30	•Publications .....	68-69
Antique & Resale Shops .....	31-32	•Radio .....	69
Christmas Trees .....	32	•Realtor .....	69-76
Dining .....	34-40	•Transportation .....	76
Brew/Wine/Liquor .....	41-42	•Trash .....	76
Accommodations .....	44-51	•Travel .....	76
Private Communities .....	52	•Utilities.....	76
<b>BUSINESS SERVICES</b>		•Venues .....	76-77
•General Services .....	54-55	Civic/Church/Education .....	78-83
•Automotive .....	55-56	Medical .....	84-87
•Building .....	56-61	Important Information .....	88
•Electronics/Communications & Internet... ..	61-62	Index .....	90-94
•Financial .....	62-63	Photo Credits .....	94





**WE HAVE  
VIBES  
TO MATCH THE  
ELEVATION**



[BEECHMOUNTAINRESORT.COM](http://BEECHMOUNTAINRESORT.COM)

## COMMUNITIES



**BANNER ELK:** Banner Elk's tourism motto is "Escape. Unwind. Indulge." Enjoy small town relaxation, amenities of a larger city, richness of culture and adventure. Within 15 minutes of the town's lone stoplight you can experience the great outdoors, fabulous dining, theater and the arts, family attractions and the South's two largest ski resorts: Beech Mountain and Sugar Mountain.

**BEECH MOUNTAIN:** A popular resort community offering year-round activities including snow skiing, golfing, hiking, biking, fishing and more! At 5,506 feet above sea level, temperatures rarely exceed 72 degrees. Beech is a town in both Avery and Watauga counties.

**CROSSNORE:** Crossnore, named after its original settler George Crossnore, is home to Crossnore Communities for Children, Ben Long fresco "Suffer the Little Children" in Sloop Chapel, Crossnore Weavers, Crossnore Fine Arts Gallery, Miracle Ground Coffee Shop and Blair Fraley Sales Store.

**ELK PARK:** Elk Park was one of the most populated areas of Avery County in the 1940s, but was left

almost frozen in time when the iron ore mines closed. Residents have embraced this historic past and boast of their antique and hardware stores that take us back in time. Elk Park is named for the number of Elk killed in the area around the time of incorporation (1911) and is home to Elk River Falls, a 50 ft. waterfall.

**LINVILLE:** Linville was originally developed as a summer resort where families could escape the heat and humidity of the south. Continuing that tradition, Linville is now home to a number of country club communities. Adding to Linville's popularity is the famous Grandfather Mountain, Old Hampton Store and a thriving arts district on Ruffin Street.

**LINVILLE FALLS:** This unincorporated community is named after Linville Falls, a spectacular three-tiered waterfall plunging into the Linville Gorge. Explore the wilderness of Linville Gorge, also known as the Grand Canyon of the Southern Appalachians and as the deepest, most remote gorge east of the Rockies. The fishing isn't bad either.

*continued...*

Directory contributions by Robin Morgan. ©2024, Avery County Chamber of Commerce

*Acknowledgments: This project is made possible through the cooperative efforts of the Avery County Chamber of Commerce and the advertisers displayed herein. We encourage you to visit these advertisers while in our area. The Avery Guide is printed by Professional Printers. Cover photos, top, bottom left, and bottom center by Jim Magruder. Cover photo, bottom right by Todd Bush. Additional photos courtesy of Avery County Chamber of Commerce, members of the Avery County Chamber, and the greater community (see a complete list of photo credits on page 94). Graphic design/layout by Tamara Randolph, Greenway Creative.*



**NEWLAND:** Who would have known, prior to 1911, that “Old Fields of Toe” would have been renamed “Newland” for NC Lieutenant Governor William C. Newland. This municipality has the distinction of being the highest county seat east of the Mississippi. This quaint town is decorated with a classical courthouse that overlooks a traditional town square bordered by churches and complete with a memorial to Avery County veterans.

**PINEOLA:** Until the 1900s, Pineola was known as “Saginaw.” It was the site of a large logging operation and sawmill. Pineola is the home of several businesses, tree farms, campgrounds, a small hotel and a resort community called Linville Land Harbor. The Linville River flows through the area and feeds the Linville Land Harbor Lake. The Blue Ridge Parkway passes through the southwest portion of Pineola.

**PLUMTREE:** Plumtree, in southwestern Avery County is a breathtaking synthesis of history and beauty. The Toe River rushes vigorously through the center of the tiny community offering superb trout fishing and relaxation opportunities. Plumtree is home to Fraser Fir Christmas trees, camping, and the former Tar Heel Mica Company.

**SEVEN DEVILS:** Seven Devils, a resort established in the 1960s, was incorporated in 1979. The town is sheltered by mile-high Hanging Rock Mountain and Dunveagan Peak and is home to Hawknest’s Tubing and Zipline.

**SUGAR MOUNTAIN:** Sugar Mountain features a winter ski destination, an 18-hole golf course, Har-Tru clay tennis courts, summer mountain bike park, scenic lift rides, white water rafting outfitters, alpine coaster, adventure ropes course, shopping, and restaurants. Sugar Mountain is a great base camp for Blue Ridge Mountain trips every season of the year.

**Carolina Mountain Life CML™**

DELIGHTING READERS FOR 27 YEARS

**“Pick up a free copy when you’re out and about!”**

(or read us online at our new website)  
[CMLmagazine.online](http://CMLmagazine.online)

**Carolina Mountain Life CML**

ABSOLUTELY PRICELESS! SUMMER '23

read us online at [cmlmagazine.online](http://cmlmagazine.online)

Lovin’ Summer ...

... a wonderful read for 26 years!





**Sugar**  
MOUNTAIN  
NORTH CAROLINA

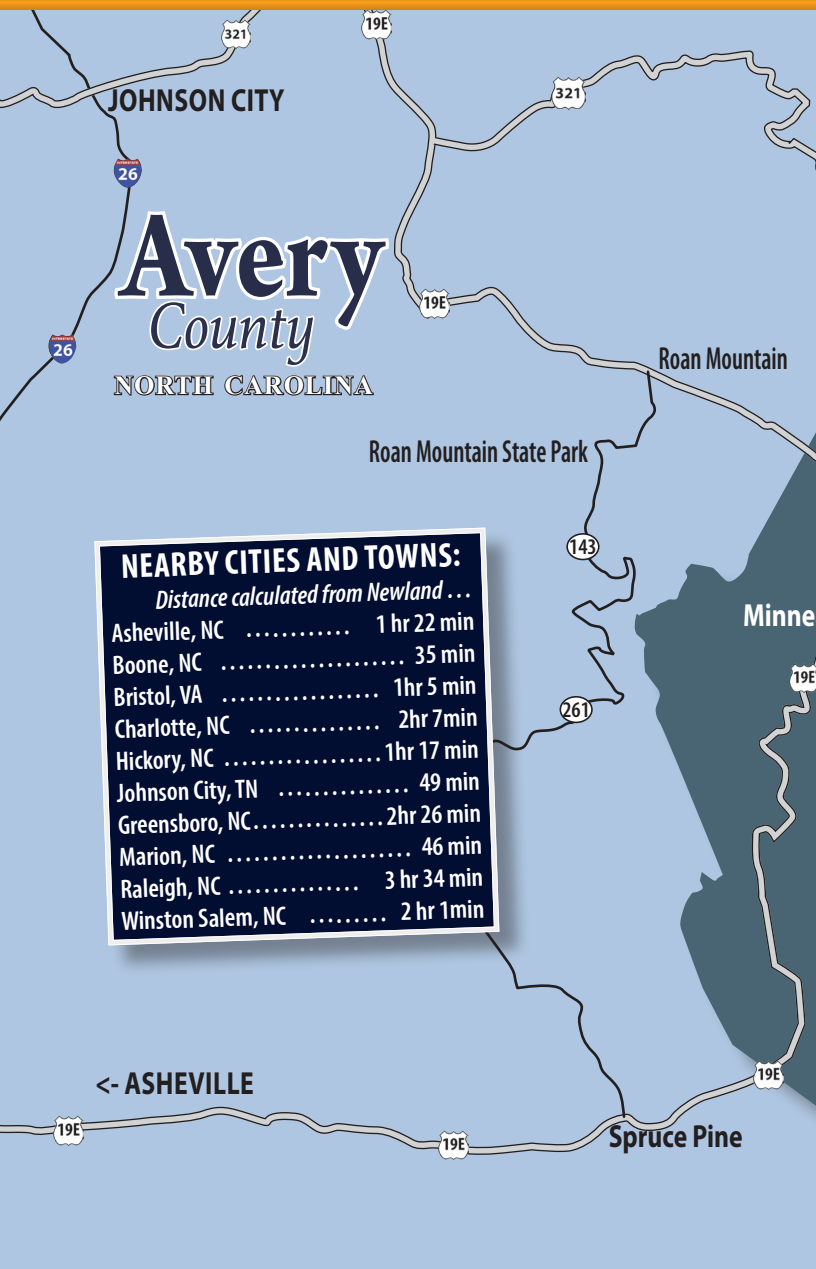


**Sweet...**  
in all **4** seasons



Stay & play in our mile-high resort village.  
[Plan a vacation @ SeeSugar.com](http://SeeSugar.com)

# AVERY COUNTY MAP



Located at  
4501 Tynecastle Hwy, Unit 14  
Shoppes of Tynecastle  
Intersection of NC 105 & NC 184  
Banner Elk, NC 28604  
828-898-5605 • 800-972-2183  
[AveryCounty.com](http://AveryCounty.com)

# AVERY COUNTY MAP



# Linville Caverns



## *Natural Wonders!*

North Carolina's Only Show Caverns. See amazing stalactite & stalagmite formations, the underground stream with native trout, our bottomless pool and visit our gift shop! Located on Hwy. 221 North in Marion.

**828-756-4171**

**[www.LinvilleCaverns.com](http://www.LinvilleCaverns.com)**

## ATTRACTIONS/ACTIVITIES/MUSEUMS

### **Avery County**

#### **Historical Museum**

1829 Shultz Cir  
Newland, NC 28657  
(828) 733-7111  
averycountymuseum.org

### **Avery County**

#### **Morrison Public Library**

150 Library Place  
Newland, NC 28657  
(828) 733-9393  
amyregionallibrary.org

#### **Blowing Rock Art and History Museum**

159 Ginny Stevens Lane  
Blowing Rock, NC 28605  
(828) 295-9099  
blowingrockmuseum.org

### **Gem Mountain**

#### **Gemstone Mine**

13780 Hwy 226 S  
Spruce Pine, NC 28777  
(828) 765-6130  
gemmountain.com

#### **Let's Be Artsy!**

2348 NC Highway 105, #8  
Boone, NC 28607  
(336) 403-4858  
letsbeartsy.com

#### **Linville Caverns, Inc.**

19929 Hwy 221 N  
Marion, NC 28752  
(828) 756-4171  
linvillecaverns.com

#### **Mayland Earth to Sky Park**

66 Energy Exchange Drive  
Burnsville, NC 28714  
(828) 766-1277  
mayland.edu/esp



#### **Mystery Hill**

129 Mystery Hill Ln  
Blowing Rock, NC 28605  
(828) 264-2792  
mysteryhill-nc.com

#### **Orchard At Altapass**

1025 Orchard Rd  
Blue Ridge Parkway M.P. 328.3  
Spruce Pine, NC 28777  
(828) 765-9531  
altapassorchard.org

#### **Rock Dimensions, Inc.**

131-B S Depot St  
Boone, NC 28607  
(828) 265-3544  
rockdimensions.com

#### **Sugar Creek**

#### **Gem Mining Company**

3045 Tynecastle Hwy  
Banner Elk, NC 28604  
(828) 898-4367  
sugarcreekgemmine.com

### **OUTDOORS**

#### **Appalachian Ski Mountain**

940 Ski Mountain Rd  
Blowing Rock, NC 28605  
(828) 295-7828  
appskimtn.com



# BRAHM

Blowing Rock Art & History Museum

Admission is always free!

Open Tuesday-Saturday, 11am-5pm (year-round)  
Sundays, 11am-4pm (May-October)

159 Ginny Stevens Lane  
Blowing Rock, NC 28605

[www.BlowingRockMuseum.org](http://www.BlowingRockMuseum.org)

## ATTRACTIONS/ACTIVITIES/MUSEUMS



### **Apple Hill Farm**

400 Apple Hill Rd  
Banner Elk, NC 28604  
(828) 963-1662  
applehillfarmnc.com

### **Avery A & H Fair**

661 Vale Rd  
Newland, NC 28657  
(828) 387-6816, (828) 733-8270  
avery.ces.ncsu.edu

### **Beech Mountain Resort**

1007 Beech Mountain Pkwy  
Beech Mountain, NC 28604  
(828) 387-2011  
BeechMountainResort.com

### **Cycle 4 Life**

Sugar Mountain, NC 28604  
(828) 387-6618  
cycle4life.com

### **Deep South Co. Outfitters**

8335 N. US Hwy 19E  
Elk Park, NC 28622  
(828) 260-5963  
averycounty.com

### **Elk Mountain Riding Company**

161 Johnson Road  
Newland, NC 28657  
(828) 351-4041  
elkmountainriding.co

### **Grandfather Mountain Highland Games, Inc.**

4210 Mitchell Ave, Unit 2  
Linville, NC 28646  
(828) 733-1333  
gmhg.org

### **Grandfather Mountain State Park**

9872 Hwy 105 S, Suite 6  
Banner Elk, NC 28604  
(828) 963-9522  
ncparks.gov

# HAWKSNEST SNOWTUBING AND ZIPLINE



LARGEST TUBING PARK IN THE SOUTHEAST!

4 MILES OF ZIPLINES!



4 SNOW TUBING PARKS FOR  
WINTER ADVENTURE  
ZIPLINING YEAR-ROUND

**RESERVATIONS  
RECOMMENDED!  
BOOK ONLINE**

HAWKSNESTTUBING.COM | HAWKSNESTZIPLINE.COM

# ATTRACTIONS/ACTIVITIES/MUSEUMS

## **Grandfather Mountain Stewardship Foundation**

2050 Blowing Rock Hwy  
Linville, NC 28646  
(828) 733-2013  
grandfather.com

## **Hawksnest Snow Tubing & Zipline**

2058 Skyland Dr  
Seven Devils, NC 28604  
(828) 963-6561  
hawksnesttubing.com

## **High Country Senior Softball**

Newland, NC 28657  
(727) 215-5560  
averycounty.com

## **High Mountain Expeditions**

3149 Tynecastle Hwy  
Banner Elk, NC 28604  
(828) 898-9786  
highmountainexpeditions.com



## **Horn in the West/Southern Appalachian Historical Association**

591 Horn in the West Dr  
Boone, NC 28607  
(828) 264-2120  
horninthewest.com

## **Jonas Ridge Snow Tubing**

7081 NC 181  
Jonas Ridge, NC 28641  
(828) 733-4155  
jonasridgesnowtube.com

An advertisement for Mountaineer Adventure Tower. It features three diamond-shaped photographs: the top one shows children climbing a rope net; the bottom-left one shows a large wooden slide; the bottom-right one shows a complex climbing structure with ropes and platforms. Below the photos is a logo for 'Mountaineer ADVENTURE TOWER' with a mountain range and a climber icon. The text 'Three Levels of Climbing Fun!' is written in a large, bold, white font. At the bottom, it says 'Beech Mountain, NC | mountaineertower@yahoo.com'.

# ATTRACTIONS/ACTIVITIES/MUSEUMS



## **Mountaineer Adventure Tower**

402 Beech Mountain Pkwy  
Beech Mountain, NC 28604  
(828) 387-4209

## **Sugar Mountain Ski Resort, Inc.**

1009 Sugar Mountain Dr  
Sugar Mountain, NC 28604  
(828) 898-4521  
skisugar.com

## **Wilderness Run Alpine Coaster LLC**

3265 Tynecastle Highway  
Banner Elk, NC 28604  
(828) 898-7866  
wildernessrunalpinecoaster.com

## **ENTERTAINMENT**

### **Appalachian State University Office of Arts & Cultural Programs**

423 W. King Street  
Boone, NC 28608  
(828) 262-6084 x107  
appsummer.org

### **Appalachian Theatre of the High Country, Inc.**

559 W. King Street  
Boone, NC 28607  
(828) 865-3000  
apptheatre.org

### **Ensemble Stage**

185 Azalea Cir SE  
Banner Elk, NC 28604  
(828) 414-1844  
ensemblestage.com

### **FORUM at Lees-McRae College**

235 Main St  
Banner Elk, NC 28604  
(828) 898-8748  
lmc.edu/forum



**ADVENTURE AWAITS IN THE HIGH  
COUNTRY FOR ALL AGES!**

Visit our websites or scan the  
QR code below for more information  
and to register for a check in time

**COMING  
SOON**



**Registered Check-In Time  
Is Required**

📍 3229 Tynecastle Hwy, Banner Elk NC 28602

☎ 828-898-7866

🌐 [www.wildernessrunalpinecoaster.com](http://www.wildernessrunalpinecoaster.com)

[www.wildernessrunadventurecourse.com](http://www.wildernessrunadventurecourse.com)





THE HIGH COUNTRY'S HISTORIC SHOWPLACE



LIVE MUSIC • MOVIES • THEATRE  
DANCE • LOCAL TALENT  
• FREE HISTORIC TOURS •  
DOWNTOWN BOONE

828.865.3000 | APPTHEATRE.ORG |  

★ **NC High-Country's Year-Round Professional Theatre** ★

*At the Banner Elk Cultural Arts Center*

*Historic Banner Elk School*

*185 Azalea Circle SE*



★ Phone: (828) 414-1844

★ [www.ensemblestage.com](http://www.ensemblestage.com)





**Lees-McRae College  
Summer Theatre**  
191 Main St  
Banner Elk, NC 28604  
(828) 898-8748  
lmc.edu

**Schaefer Center for  
the Performing Arts**  
733 Rivers St.  
Boone, NC 28608  
(800) 841-2787  
theschaefercenter@appstate.edu

**Turchin Center  
for the Visual Arts**  
423 W. King Street  
Boone, NC 28607  
(828) 262-3017  
tcva.org

**GOLF** (\* indicates private club)

**Beech Mountain Club\***  
114 Clubhouse Rd  
Beech Mountain, NC 28604  
(828) 387-4208  
beechmtn.club

**Elk River Club\***  
1000 Clubhouse Dr  
Banner Elk, NC 28604  
(828) 898-9773  
elkriverclubnc.com

**Grandfather Golf & Country Club\***  
2120 Hwy 105  
Linville, NC 28646  
(828) 898-4531  
grandfatherclubnc.com

**Linville Golf Club\***  
175 Linville Ave  
Linville, NC 28646  
(828) 733-4311  
linvillegolfclub.com

**Linville Land Harbor Golf**  
1665 Goose Hollow Rd  
Linville, NC 28646  
(828) 733-8325  
linvillelandharborgolf.com

**Linville Ridge Country Club\***  
2245 Hwy 105 S  
Linville, NC 28646  
(828) 742-4140  
linvillerridge.com

**Mountain Glen Golf Club**  
1 Clubhouse Dr  
Newland, NC 28657  
(828) 733-5804  
mountainglengolfclub.com

**Sugar Mountain Golf Club  
Tom's Custom Golf**  
1054 Sugar Mountain Dr  
Sugar Mountain, NC 28604  
(828) 898-6464  
seesugar.com





LINVILLE  
LAND HARBOR

**TRUE.  
MOUNTAIN.  
GOLF.**

[LinvilleLandHarborGolf.com](http://LinvilleLandHarborGolf.com)



A bit of this...



A bit of that...



A whole lot of fun!



Enjoy it all on Beech Mountain.



[beechmtn.com](http://beechmtn.com)



## CHAMBER EVENTS

# AVERY COUNTY

North Carolina



### *Avery Golf Classic*



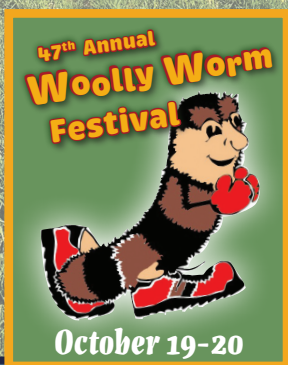
Outdoor fun, fine art & crafts, great food, and endless entertainment — there's something for everyone!



Sugar Mountain Resort  
Village of Sugar Mountain, NC



Sugar Mountain Resort  
Village of Sugar Mountain, NC



Visit  
[AveryCounty.com](http://AveryCounty.com)  
for more  
information!

Downtown Banner Elk, NC

**Avery County  
Chamber of Commerce**

4501 Tynecastle Hwy,  
Unit 14, Banner Elk, NC  
828-898-5605 | [AveryCounty.com](http://AveryCounty.com)



## SHOPPING/ART



### **Abode Home**

4004 N.C. Hwy 105  
Banner Elk, NC 28604  
(828) 898-4449  
abodehomedesign.com

### **Art Cellar Gallery**

920 Shawneehaw Ave  
Banner Elk, NC 28604  
(828) 898-5175  
artcellargallery.com

### **Avery County Farmers Market**

185 Azalea Circle  
Banner Elk, NC 28604  
(828) 733-8270  
Averycountyfarmersmarket.net

### **Banner Elk Olive Oil & Balsamics**

155 Banner Rd  
Banner Elk, NC 28604  
(828) 898-4441  
beoliveoil.com

### **Banner Elk Shirt Company**

3175 Tynecastle Hwy  
Banner Elk, NC 28604  
(828) 898-4007  
bannerekshirtcompany.com

### **Blackberry Creek Mattress**

8859 NC Hwy 105 S  
Boone, NC 28607  
(828) 963-5503  
blackberrymattress.com

### **Brenda Kay's**

440 Beech St.  
Newland, NC 28657  
(828) 733-1196  
averycounty.com

### **Callista Flower Company**

441 Shawneehaw Avenue  
Banner Elk, NC 28604  
(828) 742-1818  
callistaflowerco.com

### **Carlton Gallery**

10360 Hwy 105 S  
Banner Elk, NC 28604  
(828) 963-4288  
carltongallery.com

### **Cruz Thru**

350 Pineola Street  
Newland, NC 28657  
(828) 742-1541  
averycounty.com

### **Dancey's Shoes and Scrubs**

390 NC Hwy 105 Ext.  
Boone, NC 28607  
(828) 264-8581  
danceys595.wixsite.com/danceys-shoes

### **Deep South Co. Outfitters**

8335 N. US Hwy 19E  
Elk Park, NC 28622  
(828) 260-5963  
averycounty.com

### **DeWoolfson Down Intl., Inc.**

9452 NC Hwy 105 S  
Banner Elk, NC 28604  
(800) 833-3696  
dewoolfsonlinens.com

### **Food Lion**

3555 Tynecastle Highway  
Banner Elk, NC 28604  
(828) 898-6318  
foodlion.com



CELEBRATING OVER 40 YEARS!

# Carlton Gallery

GLASS • WOOD • PAINTINGS • CLAY  
SCULPTURE • JEWELRY • FIBER



WORKSHOPS FOR ALL LEVELS

10360 Highway 105 South  
Banner Elk, NC 28604  
10 Miles South of Boone in the Grandfather Community  
[www.CarltonGallery.com](http://www.CarltonGallery.com)  
828-963-4288

# ESCAPE.



**Banner Elk**  
North Carolina

# UNWIND.



# INDULGE.



**BannerElk.com**

CASUAL & FINE DINING COZY LODGING  
OUTDOOR ADVENTURE SHOPPING & GALLERIES



47<sup>th</sup> Annual  
**WOOLLY WORM  
FESTIVAL**

**Downtown  
Banner Elk**



**OCTOBER 19-20, 2024**

**Saturday 9am-5pm  
Sunday 9am-4pm**



**The Official Woolly Worm  
Festival of North Carolina!**



**WORM RACES  
CASH PRIZES  
CRAFTS · FOOD · RIDES  
LIVE ENTERTAINMENT**



Held Every Third Weekend  
in October

**WOOLLYWORM.COM**



## **Fred's General Mercantile, Inc. Fred's Backside Deli**

501 Beech Mountain Pkwy  
Beech Mountain, NC 28604  
(828) 387-4838  
fredsgeneral.com

## **Hardin Fine Jewelry**

920 Shawneehaw Ave  
Banner Elk, NC 28604  
(828) 898-4653  
hardinfinejewelry.com

## **Linville Falls General Store**

8896 Hwy 183  
Linville Falls, NC 28647  
(828) 765-1342  
averycounty.com

## **Mast General Store**

3565 Hwy 194 S  
Valle Crucis, NC 28691  
(828) 963-6511  
mastgeneralstore.com

## **McCoy Minerals**

537 Main Street  
Blowing Rock, NC 28605  
(828) 414-9889  
mccoyminerals.com

## **MO's Boots**

3022 Millers Gap Highway  
Newland, NC 28657  
(828) 742-0022  
averycounty.com

## **Mountain Jewelers, Inc.**

205 Pineola St  
Newland, NC 28657  
(828) 733-0186  
mountainjewelersnc.com

## Fred's General Mercantile



**Everything a general store  
used to be and more!**

Grocery • Deli with Patio Dining • Ski Rentals  
Wild Bird Supply • Clothing • Hardware

*"If we don't have it... you don't need it!"*

501 Beech Mountain Parkway  
Beech Mountain, NC 28604  
Open 7:30 a.m. to 10 p.m. daily

[www.fredsgeneral.com](http://www.fredsgeneral.com) • (828) 387-4838

Since 1985

## MOUNTAIN JEWELERS



Located on Main Street in Newland  
between the two stoplights.  
[jewelert@bellsouth.net](mailto:jewelert@bellsouth.net)  
[Mountainjewelersnc.com](http://Mountainjewelersnc.com)



*Same owners and same location for over 35 years. We must be doing something right!*

**205 Pineola St. ♦ Newland ♦ 828-733-0186**

## SHOPPING/ART

### Mountain Visions Florist

1361 Sugar Mountain Road #1  
Newland, NC 28657  
(828) 733-3486  
bannerelkflowers.com

### Possibili Tees, LLC

2668 N US 19E Hwy  
Newland, NC 28657  
(828) 260-2070  
averycounty.com

### Radio Shack/Highland Electronics

520 Pineola St.  
Newland, NC 28657  
(828) 733-5718  
radioshacknewlandnc.com

### Reilly's

358 Shawneehaw Ave South  
Banner Elk, NC 28604  
(828) 783-9477  
reillyssshop.com

### Rock Dimensions, Inc.

131-B S Depot St  
Boone, NC 28607  
(828) 265-3544  
rockdimensions.com



*A Unique General Store*

Local items, knives, Irish woolens and more!  
828.783.9477 | 358 Shawneehaw Avenue S  
Downtown Banner Elk, NC 28604

# Hardin

FINE JEWELRY

BANNER ELK • NC • 828-898-GOLD



920 Shawneehaw Ave

Open Monday -Saturday 10-5 or By Appointment



## SHOPPING/ART

### Russell Cellular/Verizon Wireless

4004 Hwy 105 S, Suite 4  
Sugar Mountain, NC 28604  
(828) 898-8384  
russellcellular.com

### Ski Country Sports

3149 Tynecastle Hwy  
Sugar Mountain, NC 28604  
(828) 898-9786  
skicountrysports.com

### Ski Shack

2710 Tynecastle Hwy  
Banner Elk, NC 28604  
(828) 898-7547  
theskishacknc.com

### Snowy Mountain Christmas Shop

4699 Linville Falls Hwy  
Newland, NC 28657  
(828) 737-9313  
snowymountainchristmas  
shopandsweets.com

### South Valley Garden Center

6900 Linville Falls Hwy  
Newland, NC 28657  
(828) 742-1048  
southvalleygardens.com

### Spear Country Store and Hardware

5810 US - 19E  
Newland, NC 28657  
828-765-2126

### Sugar Creek Ski Rentals

3045 Tynecastle Hwy  
Sugar Mountain, NC 28604  
(828) 898-4367  
sugarcreekskirentals.com

### Tatum Galleries & Interiors

5320 Hwy 105 S  
Banner Elk, NC 28604  
(828) 963-6466  
tatumgalleries.com

### The Dande Lion

4501 Tynecastle Hwy, Suite 12  
Banner Elk, NC 28604  
(828) 898-3566  
averycounty.com

**The Shoppes of Elk Park**  
— There's more to explore! —



**Main Street Elk Park, NC**

- Hidden Treasures Antiques
- The Eclectic Closet Boutique
- Brinkley Hardware

## SHOPPING/ART

### The Eclectic Nest Marketplace & The Eclectic Closet Boutique

115 Main St  
Elk Park, NC 28622  
(828) 742-1999  
averycounty.com

### The Liars Table

8060 N US Hwy 19E  
Elk Park, NC 28622  
(828) 742-1605  
theliarstable.com

### The Liars Table Linville

3616 Mitchell Ave, Suite #1  
Linville, NC 28646  
(828) 742-1051

### Valero in Newland

100 Linville St.  
Newland, NC 28657  
(828) 765-4040  
facebook.com/p/Gouge-Oil-  
Company-100066785304683/

### Village Jewelers

697 W King St  
Boone, NC 28607  
(828) 264-6559  
villagejewelersltd.com

### LOCAL ARTISANS

#### Avery Knifeworks

2780 Tynecastle Hwy  
Banner Elk, NC 28604  
(828) 439-3996  
averyknifeworks.com

#### Banner Elk Soap and Candle

3221 Tynecastle Hwy  
Sugar Mountain, NC 28604  
(828) 898-4006  
bannernelksoapcandleco.com




**SNOWY MOUNTAIN**  
CHRISTMAS SHOP & SWEETS

Open May-December  
Hours: Monday-Saturday  
10AM-6PM

Christmas Decorations  
Homemade Sweets  
Coffee Shop | Ice Cream Treats

Hwy 221, Crossnore, NC  
828-737-9313 or 828-733-9589  
See us on Facebook

**BE**  
Artists  
Gallery

**LOCAL  
ART**

Located in the Historic Banner Elk School  
Downtown Banner Elk  
[BEartistsGallery.com](http://BEartistsGallery.com)

NC. USA  EST. 2016

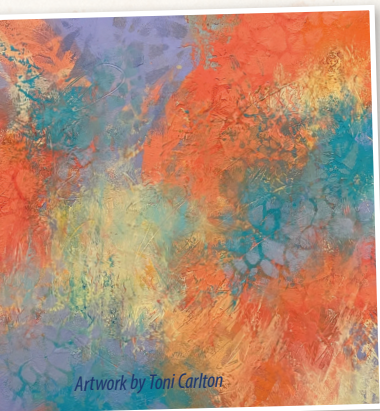
**AVERY**  
KNIFEWORKS



Custom  
knives for the  
kitchen and  
outdoors  
plus unique,  
handmade gifts

2780 TYNECASTLE HWY  
BANNER ELK  
828.742.6810  
[www.averyknifeworks.com](http://www.averyknifeworks.com)

## SHOPPING/ART



### Lavender Blue Memories

6618 N US Hwy 19E  
Elk Park, NC 28622  
(828) 457-5058  
averycounty.com

### Penland Gallery & Visitors Center

3135 Conley Ridge Road  
Bakersville, NC 28705  
(828) 765-6211  
penland.org/gallery

### Rustik by Underwood

65 Orchard Ln  
Banner Elk, NC 28604  
(828) 898-9663  
rustikbyunderwood.com

### BE Artists Gallery

185 Azalea Cir  
Banner Elk, NC 28604  
(828) 898-6767  
BEartistsgallery.com

### Crossnore Weavers & Gallery

205 Johnson Ln  
Crossnore, NC 28616  
(828) 733-4660  
crossnore.org

### It's All About the Art Gallery

163 Shawneehaw Avenue  
Banner Elk, NC 28604  
(828) 783-9233  
itsallabouttheheart.net



828.765.2126

# SPEAR

COUNTRY STORE

& Hardware

Open 7 days  
a week

Follow us on  
Facebook for  
updates and  
daily specials!



## SHOPPING/ART



### ANTIQUE & RESALE SHOPS

#### **Avery County Habitat ReStore**

2170 Millers Gap Hwy  
Newland, NC 28657  
(828) 733-2025  
averycofh.org

#### **Banner Elk Consignment Cottage**

414 Shawneehaw Avenue  
Banner Elk, NC 28604  
(828) 898-5733  
averycounty.com

#### **Blair Fraley Sales Store**

5 Crossnore Drive  
Crossnore, NC 28616  
(828) 733-4228  
crossnore.org

#### **Consignment Cottage Warehouse**

66 Pershing St, Suite 5  
Newland, NC 28657  
(828) 733-8148  
theconsignmentcottagewarehouse.com

#### **Hidden Treasures**

137 Main Street  
Elk Park, NC 28622  
(828) 733-0081  
hiddentreasureselkpark.com

#### **RAM's Rack Thrift Shop**

147 New Vale Rd  
Newland, NC 28657  
(828) 733-5095  
ramsrack.com

#### **Sassy Curated Consignment & Gifts**

8830 NC Hwy 105 South  
Boone, NC 28607  
(828) 967-0052  
sassyconsignments.com

#### **Terry's Attic**

1490 Elk Park Highway  
Newland, NC 28657  
(828) 742-1808  
averycounty.com

#### **The Gilded Age Antiques**

10890 NC Highway 105 South  
Banner Elk, NC 28604  
(828) 963-8633  
gildedageantiques.com



**Curated Consignment & Gifts**

*Inviting, entertaining,  
fun, and constantly  
changing, Sassy  
Curated Consignment  
& Gifts will be your  
"go-to" source for  
new ideas, gifts and  
design choices.*

8830 NC Highway 105 S, Boone, NC 28607 (Foscoe area)  
828.967.0052 • sassyconsignments.com

## SHOPPING/ART



### **Yellow Mountain Treasure Box**

442 W. Mitchell St  
Newland, NC 28657  
(828) 733-0149  
yellowmountainenterprises.org

### **Snowy Mountain Christmas Shop**

4699 Linville Falls Hwy  
Newland, NC 28657  
(828) 737-9313  
snowymountainchristmas  
shopandsweets.com

### **CHRISTMAS TREES**

#### **B & T Trees**

1890 Millers Gap Hwy  
Newland, NC 28657  
(828) 387-7330

#### **Sugar Mountain Nursery and Landscape Contractor**

675 Pineola St  
Newland, NC 28657  
(828) 733-2819  
sugarmtnnursery.com

#### **Cartner Christmas Tree Farm**

901 Balsam Dr  
Newland, NC 28657  
(828) 733-1641  
carolinafraserfir.com

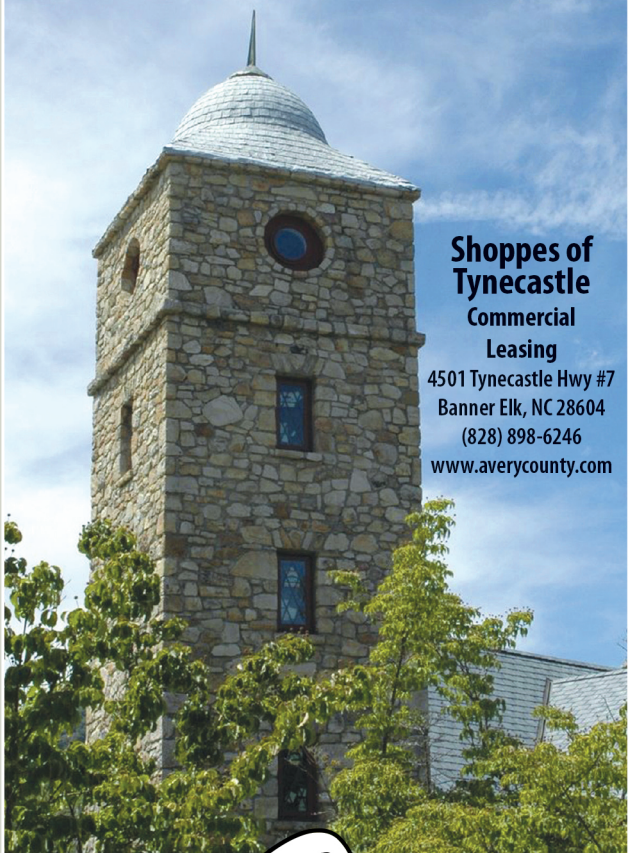
#### **Elk River Evergreens**

121 Brooks Shell Rd  
Elk Park, NC 28622  
(828) 387-7695  
elkriverevergreens.com





*Come Spend  
the Day!*



**Shoppes of  
Tynecastle**

**Commercial  
Leasing**

4501 Tynecastle Hwy #7

Banner Elk, NC 28604

(828) 898-6246

[www.averycounty.com](http://www.averycounty.com)



**Shoppes**  
**OF TYNECASTLE**

SHOPPING • DINING • BUSINESS • At the Corner of Hwy 105 & 184 Tynecastle Hwy. • Banner Elk



### **Americano Steak House**

8362 US 19-E  
Roan Mtn, TN 37687  
(423) 444-1544  
americanosteak.com

### **Appalachian Apothekary & Tea Room**

10543 NC Hwy 105 S  
Banner Elk, NC 28604  
(828) 265-7591  
appalachianapothekary.com

### **Artisanal LLC**

1200 Dobbins Rd  
Banner Elk, NC 28604  
(828) 898-5395  
artisanalnc.com

### **Banner Elk Cafe, Lodge & Espresso Bar**

324 Shawneehaw Ave  
Banner Elk, NC 28604  
(828) 898-4040  
bannerelkcafe.com

### **Bayou Smokehouse, Inc.**

130 Main St E  
Banner Elk, NC 28604  
(828) 898-8952  
averycounty.com

### **BE Scooped**

144 Azalea Circle SE  
Banner Elk, NC 28604  
(828) 504-0684  
bescooped.com

### **Big Mikes Creekside RV Resort & Coffee Shop**

400 Wyatt Lane  
Newland, NC 28657  
(704) 778-8072  
bigmikescreeksidervresort.com

### **Carolina Barbeque, Inc.**

500 Pineola St  
Newland, NC 28657  
(828) 737-0700  
carolinabbqnewland.com

### **Carolina Pizza Company**

450 Pineola Street  
Newland, NC 28657  
(828) 742-1894

### **Chef's Table at Sorrento's**

140 Azalea Cir, Suite 108  
Banner Elk, NC 28604  
(828) 898-5214  
bannerelkville.com/chefs-table/

### **Cranberry Street Cafe**

300 Cranberry Street  
Newland, NC 28657  
(410) 336-3546  
cranberrystreetcafe.com

### **Elk River Depot**

6460 Banner Elk Highway  
Elk Park, NC 28622  
(828) 742-1980  
averycounty.com





**VOTED BEST STEAKHOUSE 2023**

**Award winning hand-cut  
fire-grilled steaks, fresh seafood,  
& our famous Wagyu Steakburgers!**



Located in the heart of Roan Mountain, our menu features the finest cuts of USDA Prime Beef, cooked over an open fire grill and served in our casual and inviting atmosphere. Full liquor bar available. Join us every Thursday for our award-winning Prime Rib.

***For reservations or more information  
please visit [www.americanosteak.com](http://www.americanosteak.com)***



**Over 100 Rare Bourbons  
& Fine Wine List**

**AMERICANO Steak House & Wine Bar  
8362 US Highway 19E, Roan Mountain, TN 37687**



# PIZZA, PLAY, REPEAT!

WHERE FAMILY FUN MEETS DELICIOUS PIZZA



- ✓ Pizzeria
- ✓ Mini Golf
- ✓ Arcade
- ✓ Live Music
- ✓ Homemade Desserts
- ✓ Craft Beer
- ✓ Events
- ✓ Large Groups

[www.famousbrickoven.com](http://www.famousbrickoven.com)

Contact Us

 828-387-4000



402 Beech Mountain Pkwy,  
Beech Mountain, NC

## **Famous Brick Oven Pizzeria**

402 Beech Mountain Pkwy  
Beech Mountain, NC 28604  
(828) 387-4209  
famousbrickoven.com

## **Fred and Larry's Coffee**

3591 Tynecastle Highway  
Sugar Mountain, NC 28604  
(828) 367-2110  
fredandlarryscoffee.com

## **Fred's Backside Deli**

501 Beech Mountain Pkwy  
Beech Mountain, NC 28604  
(828) 387-4838  
fredsgeneral.com

## **Gadabouts Catering**

1615 Tynecastle Hwy  
Banner Elk, NC 28604  
(828) 773-0988  
gadabouts.com

## **Highlander's Grill & Tavern**

4527 Tynecastle Hwy.  
Banner Elk, NC 28604  
(828) 898-9613  
highlandersbannerelk.com

## **Highlands Prohibition Kitchen**

151 Shawneehaw Ave  
Banner Elk, NC 28604  
(828) 434-0520

## **Kaye's By The River**

503 Pineola St  
Newland, NC 28657  
(828) 737-0314  
KayesKitchen-NC.com

## **Las Banderas**

488 Main St W  
Banner Elk, NC 28604  
(828) 898-4343



## **Luna Thai & Sushi**

3990 NC Highway 105, Suite 6  
Banner Elk, NC 28604  
(828) 783-9284  
lunathaisushi.com

## **McDonald's Restaurant**

3980 Hwy 105  
Banner Elk, NC 28604  
(828) 855-2922  
mcdonalds.com/us/en-us.html

## **Mica Miner Cafe**

5810 US - 19E  
Newland, NC 28657  
828-765-2126



**Breakfast | Lunch**

**Weekly Specials**

**Patio Dining**

**Sweet Stuff**

**Beer & Wine**



Fred's General Mercantile  
501 Beech Mountain Parkway  
Beech Mountain, NC 28604



Visit our website at [www.fredsgeneral.com](http://www.fredsgeneral.com) • (828) 387-4838

## DINING



### Miracle Grounds Coffee Cafe

8 Fountain Cir  
Crossnore, NC 28616  
(828) 733-2247  
crossnore.org

### Mountain Grounds

3990 NC 105 S. #10  
Banner Elk, NC 28604  
(864) 804-7433  
mountaingroundsnc.com

### Nguyens Asian Grill

2015 Tynecastle Hwy, Suite B  
Banner Elk, NC 28604  
(828) 783-9311  
nguyensasiangrill.wix.com/bamboo

### Reid's Cafe and Catering

4004 NC Hwy 105 S, Suite 8  
Banner Elk, NC 28604  
(828) 898-9200  
reidscafeandcatering.com



**Nguyens Asian Grill**

**828-783-9311**

# Recharge.

Purchase fine coffee, specialty drinks, breakfast, lunch, and dessert today to help support the children of Crossnore.



  
**CROSSNORE**  
communities for children



**MIRACLE GROUNDS**  
coffee shop & cafe

miraclegrounds.org | (828) 733-2247  
8 Fountain Circle | Crossnore, NC 28616

## DINING

### Sorrento's Italian Bistro

140 Azalea Cir  
Banner Elk, NC 28604  
(828) 898-5214  
bannereelkville.com/  
sorrentos-italian-bistro/

### Stonewalls Restaurant

344 Shawneehaw Ave  
Banner Elk, NC 28604  
(828) 898-5550  
stonewallsrestaurant.com

### Sugar Cream Ice Cream Parlor

3390 Tynecastle Hwy  
Sugar Mountain, NC 28604  
(828) 898-9746  
seesugar.com/sugar-cream-  
ice-cream-parlor/

### The Beacon

125 Graduate Lane  
Boone, NC 28607  
(828) 865-0087  
boonebeacon.com

### The Coffee Tin

3085 Linville Falls Hwy  
Newland, NC 28657  
facebook.com/thecoffetinclt/

### The Dog House Cafe

9872 NC Hwy 105S, Unit 11  
Banner Elk, NC 28604  
(828) 967-0093  
averycounty.com




**WHERE GOOD FRIENDS & GREAT FOOD MEET!**

Kaye's By The River is the High Country's Premier Bistro.

Serving Breakfast, Lunch & Dinner  
Dine-In or Take-Out  
503 Pineola Street  
Newland, NC 28657

[www.KayesByTheRiver.com](http://www.KayesByTheRiver.com)

(828) 737-0314 



## DINING



### **The Italian Restaurant**

2855 Linville Falls Hwy  
Pineola, NC 28662  
(828) 733-1401  
theitalianrestaurantnc.com

### **The Liars Table**

8060 N US Hwy 19E  
Elk Park, NC 28622  
(828) 742-1605  
theliarstable.com

### **The Liars Table Linville**

3616 Mitchell Ave, Suite #1  
Linville, NC 28646  
(828) 742-1051

### **The Mountain Boomer**

1600 Jonas Ridge Hwy  
Newland, NC 28657  
(828) 260-3069  
themountainboomer.com

### **The Pedalin' Pig**

4235 NC Hwy 105 S  
Banner Elk, NC 28604  
(828) 898-7500  
thepedalinpig.com

### **The Tin Trout**

176 Maple Street  
Crossnore, NC 28616  
(828) 742-1314  
averycounty.com

### **Williams Deli & Bakery**

100 High Country Square, Suite 28  
Banner Elk, NC 28604  
(828) 898-2300  
hamshopdeliandbakery.com

# Las Banderas



 **Fresh, Local,  
Authentic  
Mexican Food**



**Served fast with great prices  
and good portions!**



**488 Main St W | Banner Elk  
(828) 898-4343**



## BREW/WINE/LIQUOR

### **ABC Store of Avery County**

4004 Hwy 105, Suite 11  
Banner Elk, NC 28604  
(828) 898-8282  
high.ncabcboards.com

### **Atlantic Ale House at Beech Mountain**

502 Beech Mountain Parkway, Ste A  
Beech Mountain, NC 28604  
(502) 314-9162  
atlanticalehouse.com

### **Banner Elk Winery and Villa**

60 Deer Run Lane  
Banner Elk, NC 28604  
(828) 898-9090  
bannerelkwinery.com

### **Blind Elk Tap Room**

397 Shawneehaw Avenue  
Banner Elk, NC 28604  
(828) 898-2420  
blindelk.com



### **Eagles Nest Winery**

1965 Old Beech Mountain Road  
Elk Park, NC 28622  
(828) 898-2027  
eaglesnestatbannerelk.com/winery/

### **Frazier's Tavern**

1003 Beech Mountain Pkwy  
Beech Mountain, NC 28604  
(828) 387-4171  
themilehightavern.com

UNDER NEW OWNERSHIP



## **The Italian Restaurant**

"Simply Great Food"

Salads • Pasta  
Hot Sandwiches  
Italian Pizza • Calzones  
All ABC Permits

— Carry out available —

Intersection of Hwys 221 & 181  
2855 Linville Falls Highway  
Pineola, NC

**828-773-1401**

[TheItalianRestaurantNC.com](http://TheItalianRestaurantNC.com)



## BREW/WINE/LIQUOR



### Lost Province Brewing Company

130 N Depot St  
Boone, NC 28607  
(828) 265-3506  
lostprovince.com

### Watauga Lake Winery

6952 Big Dry Run Road  
Butler, TN 37640  
(423) 768-0345  
wataugalakewinery.com

### Grandfather Vineyard & Winery

225 Vineyard Ln  
Banner Elk, NC 28604  
(828) 963-2400  
grandfathervineyard.com

### Linville Falls Winery

9557 Linville Falls Hwy  
Newland, NC 28647  
(828) 765-1400  
linvillefallswinery.com



### Award Winning Craft Beer

southgate dr | depot st | daniel boone dr  
coyotekitchen.com | lostprovince.com

# LINVILLE FALLS WINERY



### Elevate Your Taste

9557 Linville Falls Hwy  
Linville Falls, NC 28647

(828)765-1400

Milepost #317 on the  
Blue Ridge Parkway

Visit our Website:

linvillefallswinery.com  
to see our schedule of  
Events, Live Music, & Food Trucks



**Hours of Operation**

Thursday & Friday — 4-10pm

Saturday & Sunday — 1-7pm

[eaglesnestatbannerelk.com/winery](http://eaglesnestatbannerelk.com/winery)



**WATAUGA LAKE  
WINERY**

**Hours of Operation**

Thursday — 12-6pm

Friday & Saturday — 12-9pm

Sunday — 12-6pm



**VILLA NOVE  
FARM & VINEYARD**

**Tasting Room Open**

Friday, Saturday & Sunday

12-6pm

[waterfrontgroupwatauga.com](http://waterfrontgroupwatauga.com)



# ACCOMMODATIONS



<b>BED &amp; BREAKFAST &amp; INNS</b>	<b># ROOMS</b>	<b>PRICE \$</b>	<b>PETS</b>
Little Main Street Inn & Suites	10		
The Azalea Inn	11	155-245	No
The Lodge at River Run	5	330-450	No
<b>CABINS &amp; LODGES</b>	<b># ROOMS</b>	<b>PRICE \$</b>	<b>PETS</b>
Continental Divide Cottages	5	airbnb	Yes
Cornerstone Cabins & Lodge of Banner Elk, NC	4	160-300	Yes
Grandfather Campground & Cabins	14	60-130	No
Linville Falls Campground, RV Park & Cabins	11	70-185	Yes
Lutherock Camp and Conference Center	21	105-350	No
Smoketree Lodge		94-139	No
The Pineola Lodge, Cabins & RV	45	189-269	No
<b>HOTELS &amp; MOTELS</b>	<b># ROOMS</b>	<b>PRICE \$</b>	<b>PETS</b>
Best Western Mountain Lodge	100	89-240	Yes
Hidden Valley Motel	8	98-250	No
Pixie Motor Inn	25	70	No
The Inn at Shady Lawn	20	129-249	Yes
The Pineola Lodge, Cabins & RV	45	109-179	No
<b>RENTAL COMPANIES</b>	<b># ROOMS</b>	<b>PRICE \$</b>	<b>PETS</b>
Blue Ridge Mountain Rentals	625	125-2000	Yes
Foscoe Realty Rentals/Echota	email		
Highlands At Sugar Resort		88-161	
Resort Real Estate and Rentals at Sugar Mountain	100	90-950	Yes
Sugar Mountain Ski & Country Club	email		
<b>CAMPGROUNDS &amp; RETREATS</b>	<b># TENT SITES</b>	<b># RV SITES</b>	<b>PETS</b>
Big Mikes Creekside RV Resort		50-100	Yes
Camp Linn Haven Christian Summer Camp	25		No
Dyer Ridge RV Park		10	Yes
Grandfather Campground & Cabins	43	59	Yes
Holston Camp and Retreat Center			No
Linville Falls Campground, RV Park & Cabins	19	14	Yes
Lutherock Camp & Conference Center	Yes		
Mountain River Family Campground		62	Yes
The Pineola Lodge, Cabins & RV	7	24	Yes

# ACCOMMODATIONS



POOL/WATER	JACUZZI	KITCHEN	A/C	WIFI	BREAK-FAST	HANDI-CAP	MICRO/REFRIG
	Yes	Yes		Yes	Yes		
No	1	2	Yes	Yes	Yes		2
No	Hot Tub	No	Yes	Yes	Yes	No	
POOL/WATER	JACUZZI	KITCHEN	A/C	WIFI	BREAK-FAST	HANDI-CAP	MICRO/REFRIG
No	No	Yes		Yes			
No	Yes	Yes	Yes	Yes	No	1	
No	No	Yes	Yes	Yes	No	1	
No	No	10	2	No	No	1	
No		Yes	Lodge	Lodge		Yes	
Yes	Yes	Yes	Yes	Yes			
No	No		Yes	Yes	No	Yes	Yes
POOL/WATER	JACUZZI	KITCHEN	A/C	WIFI	BREAK-FAST	HANDI-CAP	MICRO/REFRIG
Yes	No	No	Yes	Yes	Yes		Yes
No	No	No	Yes	Yes	No	No	Yes
No	No	No	Yes	Yes			
No	No	4	Yes	Yes	No	Yes	Yes
No		No	Yes	Yes	No		Yes
POOL/WATER	JACUZZI	KITCHEN	A/C	WIFI	BREAK-FAST	HANDI-CAP	MICRO/REFRIG
Yes	Yes	Yes	Yes	Yes	No	Yes	
Yes	Yes	Yes		Yes		Ramps avail.	
No	Yes	Yes	Yes	Yes			
POOL/WATER	BATH HOUSE	PORTA-POTTY	A/C	WIFI	KITCHEN	HANDI-CAP	MICRO/REFRIG
Yes	Yes	Yes	No	Yes	Café		
Yes	Yes						
No	No	No	No	Yes			
Yes	Yes	No	Yes	Yes	Yes		
Yes	Yes	No	No	Yes	Yes	Yes	Yes
	Yes		No	No	No		
	Yes						
No	Yes	No	No	Yes	No	No	
No	Yes		Yes	Yes	No		No

## ACCOMMODATIONS

### **Banner Elk Winery and Villa**

60 Deer Run Lane  
Banner Elk, NC 28604  
(828) 898-9090  
bannerekwinery.com

### **Best Western Mountain Lodge**

1615 Tynecastle Hwy  
Banner Elk, NC 28604  
(828) 898-4571  
bestwesternbannerekw.com

### **Big Mikes Creekside RV Resort**

400 Wyatt Lane  
Newland, NC 28657  
(704) 778-8072  
bigmikescreeksidervresort.com

### **Blue Ridge Village Resort / Bluegreen Vacations Corporation**

3781 Tynecastle Hwy.  
Banner Elk, NC 28604  
(828) 898-9737  
bluegreenvacations.com/resorts-north-carolina/blue-ridge-village#gref

### **Continental Divide Cottages**

901 Balsam Dr  
Newland, NC 28657  
(828) 280-4921  
continentaldividecottages.com

### **Cornerstone Cabins & Lodge of Banner Elk, NC**

64 Cornerstone Cir  
Banner Elk, NC 28604  
(828) 898-3115  
cornerstonerentals.com

### **Dyer Ridge RV Park**

141 Dyer Road  
Roan Mountain, TN 37687  
(828) 778-6746

### **Foscoe Realty Rentals / Echota**

133 Echota Pkwy  
Boone, NC 28607  
(828) 963-8142  
foscoerentals.com

### **Grandfather Campground & Cabins**

125 Profile View Rd  
Banner Elk, NC 28604  
(828) 963-7275  
grandfatherrrv.com

# MOUNTAIN LODGE



**Best Western**

Within minutes of the area's most popular attractions and destinations, including Grandfather Mountain and the Blue Ridge Parkway, Sugar Mountain Ski Resort and Golf, Beech Mountain Ski Resort, Linville Caverns, Lees-McRae College, Appalachian State University, and the best golf courses, hiking trails, fishing outfitters, and rafting adventures the area has to offer!

*Nestled in the Heart of the High Country!*

Mountain View Rooms Available | Complimentary Hot Breakfast Buffet Served Daily  
Seasonal Outdoor Heated Pool | Fitness Center On Site  
Laundry Facilities On Site | 37-inch Flat Screen TVs In All Rooms  
100% Non-Smoking Rooms | Pet Friendly Rooms Available  
Conference Rooms Accommodating Up To 200 People  
Full Service Catering On Site | In-Room Coffee, Iron & Ironing Boards  
Microwaves and Refrigerators In All Rooms | Picnic Area With Gas Grills  
High-Speed Wireless Internet In All Rooms



Best Western Mountain Lodge | 1615 Tynecastle Hwy | Banner Elk, NC 28604  
828-898-4571 | 877-877-4553 | [www.bestwesternbannerekw.com](http://www.bestwesternbannerekw.com)

## ACCOMMODATIONS

### Hidden Valley Motel

8725 NC Hwy 105 S  
Boone, NC 28607  
(828) 963-4372  
hiddenvalleymotel.com

### Highlands At Sugar Resort

2173 Sugar Mountain Dr  
Sugar Mountain, NC 28604  
(828) 898-9601  
highlandsatsugar.com

### Holston Camp & Retreat Center

6993 Hickory Nut Gap Rd  
Banner Elk, NC 28604  
(844) 465-7866  
holstoncenter.org

### Linville Falls Campground, RV Park & Cabins

717 Gurney Franklin Rd  
Linville Falls, NC 28647  
(828) 765-2681  
linvillefalls.com



### Little Main Street Inn & Suites

607 Main St E  
Banner Elk, NC 28604  
(828) 898-6109  
thelittlemainstreetinn.com

### Lutherock Camp and Conference Center

84 Camp Luther Rd  
Newland, NC 28657  
(828) 209-6302  
lutherock.org

828.897.1289



## Big Mike's Creekside RV Resort

Newland, North Carolina

We offer a spacious RV community, including cabins and a tent village, with indoor and outdoor recreational opportunities for your entire family...

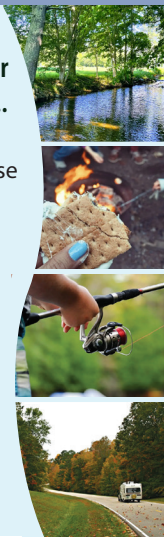
- Complementary Wi-Fi and Full Hook-ups
- Coffee Shop, Fountain Shop, and Clubhouse
- Gated Entrance, Paved Roads
- Easy Access to Walk Way Cafes
- Small Town
- Trout Fishing Stream

*Coming soon... an expanded restaurant, ice cream shop, gravel decks with grill/fire pits, band stand with local live music, train rides, shuttle service, dog park, mini golf, and much more!*

*Enjoy your adventure in our little piece of paradise.*

400 Wyatt Lane, Newland, NC 28657 | 828-897-1289

[www.bigmikescreeksidervresort.com](http://www.bigmikescreeksidervresort.com)



# Avery County's

**STONE  
WALLS**  
STEAKS  
PRIME RIB  
SEAFOOD

## Dining



### The High Country's Premier Steak & Seafood Restaurant

- Dinner nightly from 5pm
- Martini & Meatloaf Mondays with \$7 house martinis and comfort food specials
- Tuesday – Specialty burger night
- Wednesday – 25% off bottles of wine
- Private room available
- “Avery County Chamber Business of the Year”

828-898-5550

344 Shawneehaw Ave. South, Banner Elk | stonewallsrestaurant.com

**STONE  
WALLS**  
CATERING

## Catering



### The High Country's Best Choice for Event Catering

- Creativity, passion and culinary excellence
- Parties of all sizes
- In-home catering
- Fully insured and licensed
- Largest mobile kitchen in the High Country

828-898-5550

344 Shawneehaw Ave. South, Banner Elk | stonewallsrestaurant.com



# Best

DINING | CATERING  
LODGING | EVENT VENUE

## Lodging



  
CORNERSTONE CABINS  
&  
LODGE  
VACATION RENTALS



### The High Country's Best Vacation Rentals

- One main lodge and three cabins with mountain views
- 1-4 bedrooms available
- Event barn, outdoor pavilion, open field, meandering streams, and ponds all onsite
- Located in the heart of Sugar and Beech Mountains, with proximity to all High Country attractions
- Pet-friendly

828-898-3115

64 Cornerstone Cir, Banner Elk | [cornerstonerentals.com](http://cornerstonerentals.com)

## Event Venue



  
The  
BARN  
at Cornerstone



### The High Country's Best Space for Gatherings

- Vacations, weddings, family reunions, church events, and business retreats
- Newly built barn with 1,700 sq. ft., & 18-ft. high ceilings
- Barn equipped with a complete catering kitchen
- Climate controlled barn
- 1,750 sq. ft. outdoor pavilion with fire pit
- Lodge and cabin rentals
- Fields, streams, and ponds

828-898-3115

64 Cornerstone Cir, Banner Elk | [thebarnatcornerstone.com](http://thebarnatcornerstone.com)

## ACCOMMODATIONS



### Mountain River Family Campground

8555 S US Hwy 19E  
Newland, NC 28657  
(828) 765-4810  
mtnriverwnc.com

### Pixie Motor Inn

4150 Mitchell Ave  
Linville, NC 28646  
(828) 733-2597  
averycounty.com

### Resort Real Estate and Rentals at Sugar Mountain

3390 Tynecastle Hwy  
Sugar Mountain, NC 28604  
(828) 898-9746  
staysugarmountain.com

### Smoketree Lodge

11914 Hwy 105 S  
Banner Elk, NC 28604  
(828) 963-6505  
smoketree-lodge.com

### Sugar Mountain Ski & Country Club HOA

100 Sugar Ski Dr  
Sugar Mountain, NC 28604  
(828) 898-9784  
sugarmountain.com

### The Azalea Inn

149 Azalea Circle  
Banner Elk, NC 28604  
(828) 260-9528  
theazaleainnb.com



LODGE | CABINS | RV PARK | TAP ROOM

**“The Pineola” Lodge is a mountain retreat featuring:**

- 37 hotel rooms
- 6 cabins
- 21 RV sites
- Glamping RV Rentals
- 7 primitive camping sites
- Tiny House
- Tree House
- Tap Room
- Large outdoor deck with 4 firepits
- Beer Cave
- Country Store
- 3 pickleball courts
- 0.6 mile hiking trail
- Live music on the weekends
- Lodge board games, card games, big screen TVs, large fireplace
- Meeting rooms

THEPINEOLA.COM  
(828) 733-4979

THE PINEOLA

3085 Linville Falls Hwy  
Newland, NC 28657

## ACCOMMODATIONS

### The Inn at Shady Lawn

330 Cranberry Street  
Newland, NC 28657  
(828) 742-1763  
theinnatshadylawn.com

### The Lodge at River Run

2981 Banner Elk Hwy  
Banner Elk, NC 28604  
(828) 898-4709  
thelodgeatriverrun.com

### The Pineola Lodge, Cabins,

RV & Tap Room  
3085 Linville Falls Highway  
Pineola, NC 28662  
(828) 733-4979  
thepineola.com



## The Inn at Shady Lawn

*Beautifully renovated and affordable accommodations, now under new ownership—carrying on the legacy of authentic hospitality in the heart of the High Country.*

Enjoy our nearby...  
Restaurants | Shops | Public pool | Wineries  
Unique mountain towns | Unlimited outdoor activities



330 Cranberry Street, Newland, NC | (828) 742-1763 | theinnatshadylawn.com



## PIXIE INN

- Open April through October
- Family Owned & Operated since 1958
- Clean and Affordable Rooms
- No Pets Please

"We treat our guests like family!"

4150 Mitchell Avenue • Linville, NC • 828-733-2597  
Near the intersection of NC105 & US221

## PRIVATE COMMUNITIES



### **Beech Mountain Club**

114 Clubhouse Rd  
Beech Mountain, NC 28604  
(828) 387-4208  
beechmntn.club

### **Elk River Club**

1000 Clubhouse Dr  
Banner Elk, NC 28604  
(828) 898-9773  
elkriverclubnc.com

### **Grandfather Golf & Country Club**

2120 Hwy 105  
Linville, NC 28646  
(828) 898-4531  
grandfatherclubnc.com

### **Linville Falls Mountain Club**

45 Blue Ridge Dr N, Suite T  
Marion, NC 28752  
(828) 756-4008  
linvillefallsmountainclub.com



### **Linville Golf Club**

175 Linville Ave  
Linville NC 28646  
(828) 733-4311  
linvillegolfclub.com

### **Linville Land Harbor**

20 Land Harbor Plaza  
Newland, NC 28657  
(828) 733-8300  
linvillelandharbor.com

### **Linville Ridge Country Club**

2245 Hwy 105 S  
Linville, NC 28646  
(828) 742-4140  
linvilleridge.com

### **Mountain Glen Golf Club**

1 Clubhouse Drive  
Newland, NC 28657  
(828) 733-5804  
mountainglengolfclub.com

### **Sugar Top Resort**

#### **Condominium Association, Inc.**

303 Sugar Top Dr  
Sugar Mountain, NC 28604  
(828) 898-6211  
sugartop.com





# BEECH MOUNTAIN CLUB

est  1969

*Your home away  
from home!*

**PLAY - DINE - UNWIND - JOIN TODAY!**



*Contact Us*

Member & Guest Services: 828-387-4208 opt.1  
info@beechmtn.club

*Follow Us @*



**www.beechmtn.club**

## BUSINESS SERVICES



### GENERAL SERVICES

#### Appalachian Seal Coating

65 Pershing St  
Newland, NC 28657  
(828) 260-3572  
appalachian-sealcoating.business.site/

#### Avery Rent-All

1829 Tynecastle Hwy  
Banner Elk, NC 28604  
(828) 898-6301  
averyrent-all.com

#### Banner Elk Chamber of Commerce

100 Main St W  
Banner Elk, NC 28604  
(828) 898-8395  
bannernelk.org

#### Beech Mountain Visitor Center

403A Beech Mountain Pkwy  
Beech Mountain, NC 28604  
(828) 387-9283  
beechmtn.com

#### Bramble Media & Marketing

Banner Elk, NC 28604  
(828) 773-5523  
bramblemarketing.com

#### Deckard & Company - High Country Digital Marketing

468 Old Mill Rd  
Elk Park, NC 28622  
(941) 275-2884  
highcountrydigitalmarketing.com

bramble

EST. 2021  
MEDIA + MARKETING

## Navigating Your Digital Landscape

CONTACT DALTON

(336) 981-7917

dalton@bramblemarketing.com



SCHEDULE A FREE CONSULTATION

Based in Banner Elk, NC

### Marketing Services Include

- Website Development
- Search Engine Optimization
- Content Creation
- Social Media Management
- Marketing Strategy
- Graphic Design
- Real Estate Photography
- Email Marketing

[www.bramblemarketing.com](http://www.bramblemarketing.com)

## BUSINESS SERVICES



### Greenway Creative - Graphic Design

Linville, NC 28646  
(828) 406-8187  
greenway.today

### High Country Host & Regional Visitor Center

6370 US Hwy 321 S  
Blowing Rock, NC 28605  
(828) 264-1299  
mountainsofnc.com

### Norwood's Commercial Appliances

151 H. O. Aldridge Road  
Boone, NC 28607  
(828) 963-2665  
norwoodappliances.com

### Phillips Proven Business Specialist

320 4th Street NW  
Winter Haven, FL 33881  
(863) 294-9485  
phillipspromotions.espwebsite.com

### Print Distribution Service, LLC

1903 HWY 11 E  
Jonesborough, TN 37659  
(423) 753-8191  
printdistribution.com

### Reins-Sturdivant Funeral Home

296 Ash St  
Newland, NC 28657  
(828) 733-2121  
rsfh.net

### Sharp Business Systems

1359 N. Center Street  
Hickory, NC 28601  
(828) 312-5957  
sharp-sbs.com

### StoreHouse Storage of Banner Elk

161 Silver Springs Dr  
Banner Elk, NC 28604  
(828) 898-5896  
bannerelkselfstorage.com

### Triple H Services, LLC

404 Linville Street  
Newland, NC 28657  
(828) 737-0403  
averycounty.com

### WJ Office

118 South Big Valley Street  
Boone, NC 28607  
(828) 264-3283  
wjoffice.com

### Wraps Box & Ship

2331 Tynecastle Highway  
Banner Elk, NC 28604  
(828) 898-9696  
averycounty.com

## AUTOMOTIVE

### Auto Image-Sunshade Inc

168 New Vale Rd.  
Newland, NC 28657  
(828) 733-2006  
aisigndesign.com

### Avery Tire Pros

405 Linville St  
Newland, NC 28657  
(828) 733-0161  
averytirepros.com

### Foggy Valley Garage

8375 NC 181  
Newland, NC 28657  
(828) 742-5030  
foggyvalleygarage.com

### Friendship Honda of Boone

1440 Blowing Rock Rd  
Boone, NC 28607  
(828) 264-6006  
friendshiphonda.com

**ROAN MOUNTAIN TIRE EXPRESS**

**Tires of All Sizes in Stock!**

**Located at 8379 US-19E, Roan Mountain, TN 37687**



*"Good group of people and very helpful providing solutions to my request."*

*"The store is clean, with a nice waiting area and the employees are friendly."*

**(423) 630-8473 | Sales@rmtexpress.com**  
Follow Us on Facebook

## BUSINESS SERVICES

### Modern Ford of Boone

300 New Market Blvd  
Boone, NC 28607  
(828) 264-6111  
modernfordofboone.com

### Roan Mountain Tire Express

8379 Hwy 19 E  
Roan Mountain, TN 37687  
(423) 630-8473

### Spear Country Store and Hardware

5810 US-19E  
Newland, NC 28657  
(828) 765-2126

### Valero in Newland

100 Linville St.  
Newland, NC 28657  
(828) 765-4040  
facebook.com/p/Gouge-Oil-  
Company-100066785304683/

### BUILDING

#### 4 Forty Four

452 Sunset Drive, Unit C  
Blowing Rock, NC 28605  
(828) 295-8929  
4fortyfour.com

### A Flooring Outlet, Inc.

565 Main St E  
Banner Elk, NC 28604  
(828) 898-5484  
aflooringoutlet.com

### Andrew Roby General Contractor

6858 NC Hwy 105 S  
Boone, NC 28607  
(828) 963-4747  
andrewroby.com

### Avery Heating & Air Conditioning

1600 Linville Falls Hwy  
Linville, NC 28646  
(828) 733-5842  
averyheating.com

### Banner's Cabinets Inc.

299 Watauga St  
Newland, NC 28657  
(828) 733-2031  
bannerscabinets.com

### Bennett Fine Homes

10821 Hwy 105 S  
Banner Elk, NC 28604  
(828) 773-9804  
bennettfinehomes.com



**HELPING YOU STAY WARM  
THIS WINTER**

**FINANCING AVAILABLE!**

**LENNOX**

**AVERY**  
HEATING & AIR CONDITIONING  
A LOGAN HOME ENERGY SERVICES COMPANY

**828-733-5842**

**VERYHEATING.COM**

**LINVILLE - WINSTON-SALEM - MOORESVILLE**



## BUSINESS SERVICES

### Brinkley Hardware

167 Main Street  
Elk Park, NC 28622  
(828) 733-2107  
averycounty.com

### Classic Stone Works, Inc.

1710 Linville Falls Hwy  
Newland, NC 28646  
(828) 737-0040  
classicstoneworksinc.com

### Complete Comfort Heating and Air

360 E Crossnore Dr  
Crossnore, NC 28616  
(828) 733-1300  
completecomfortnc.com

### Distinctive Cabinetry of the High Country/ Lucky Leaf Designs, Inc.

3990 NC 105 S, Suite 9  
Banner Elk, NC 28604  
(828) 898-9633  
distinctivecabinetrydesign.com

### Elevate Land Group

491 Williamson Rd. Ste 207  
Mooresville, NC 28117  
980-444-2595  
elevatelandgroup.com

### EnviroGuard

5004 NC Highway 105 S, Suite 2  
Banner Elk, NC 28604  
(828) 548-3900  
enviroguarddirect.com

### Glen Davis Electric

8742 NC Highway 105 S  
Boone, NC 28607  
(828) 963-6997  
glendaviselectric.com

### Grandfather Lumber

176 Jonas Ridge Hwy  
Newland, NC 28657  
(828)742-1099  
grandfatherlumber.com

### Home Remedy USA Roofing & Remodeling

4501 Tynecastle Hwy. Unit 3  
Banner Elk, NC 28604  
(828) 544-5231  
homeremedyUSA.com

### J.A.C.K.S. Glass, Inc.

65 Orchard Ln  
Banner Elk, NC 28604  
(828) 733-9600  
jacksglassnc.com

### Kidder Construction

10615 Hwy 105 S  
Banner Elk, NC 28604  
(828) 963-7292  
custombuildernc.com

### Renaissanceman Repair LLC



### Professional Handyman Services

*Serving the High Country and Beyond*  
(828) 528-5155 | RenManRepair@gmail.com

Custom Homes  
Renovations  
& Additions

aR

andrew ROBY

GENERAL CONTRACTOR

andrewroby.com  
828.963.4747



# WHEELS

— CONTRACTING INC. —

## Custom Luxury Homes

[www.wheelscontracting.com](http://www.wheelscontracting.com)

828.898.5510



# BUSINESS SERVICES

**Mountain Construction Enterprises, Inc.**  
1345 Poplar Grove Rd S  
Boone, NC 28607  
(828) 963-8090  
mountainconstruction.com

**Mountain Heritage Systems Technologies**  
430 Pineola St  
Newland, NC 28657  
(828) 733-0141  
mhstechnologies.com

**New River Building Supply**  
2340 Tynecastle Hwy  
Banner Elk, NC 28604  
(828) 898-5660  
newriverbuilding.com

**Phil's Heating and Air**  
1800 Miles Field Rd  
Elk Park, NC 28622  
(423) 552-6938  
philsh heatingandair.com

**Projects By Proxy**  
206 Charlie Ward Rd  
Banner Elk, NC 28604  
(410) 353-0514  
projectsbyproxy.com

**Renaissanceman Repair, LLC**  
932 Park St  
Newland NC 28657  
(828) 528-5155  
RenaissancemanRepairLLC.com

**Sky House LLC**  
2874 Tynecastle Hwy  
Banner Elk, NC 28604  
(828) 898-3717  
skyhousecompany.com

**Structall Building Systems**  
100 TRW Access Rd  
Newland, NC 28657  
(800) 969-3706  
structall.com

**VPC Builders**  
2059 Tynecastle Hwy  
Banner Elk, NC 28604  
(828) 295-0707  
vpcbuilders.com

**OPENING SUMMER 2024**



**STRUCTALL BUILDING SYSTEMS**  
ESTD 1967  
NEWLAND • LENOIR, NC

**THE ORIGINAL SNAP-N-LOCK INSULATED PANEL**  
*Perfect-Breeze*



PROVIDING THE HIGH-COUNTRY WITH SUSTAINABLE, ENERGY-EFFICIENT, AND COST-EFFECTIVE, ALTERNATIVE BUILDING MATERIALS, SINCE 1967.

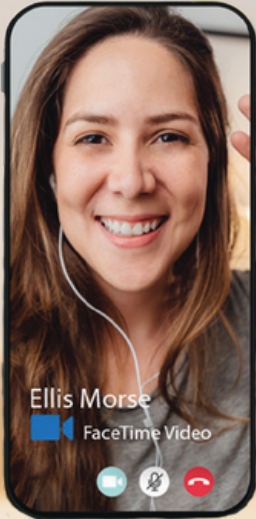
STRUCTALL DELIVERS PRACTICAL, POLISHED AND PROFESSIONAL LOOKS FOR ANY COMMERCIAL OR RESIDENTIAL APPLICATION.

EXPERIENCE THE 'STRUCTALL DIFFERENCE' AND FOLLOW US ON SOCIAL MEDIA TO SEE HOW WE #BUILDBETTER.

[f](#) [i](#) [in](#)  
[p](#) [t](#) [y](#)

**STRUCTALL.COM**

# LOCAL COMES FIRST IN EVERYTHING WE DO...



Covering you in  
Avery County  
and beyond.



**CarolinaWest**  
WIRELESS

## BUSINESS SERVICES

**Wheels Contracting, Inc.**  
86 Eagles Nest Maintenance Trl  
Banner Elk, NC 28604  
828-898-5510  
wheelscontracting.com

### **ELECTRONICS/ COMMUNICATIONS & INTERNET**

**AplusNetworking.com**  
300 Rockwell Drive, Suite B7  
Marion, NC 28752  
(800) 320-2098  
aplusnetworking.net

**Big Boom Design**  
1056 D Haywood Rd  
Asheville, NC 28806  
(828) 774-5607  
bigboomdesign.com

**Carolina West Wireless**  
1307 Curtis Bridge Road  
Wilkesboro, NC 28697  
(336) 973-5000  
carolinawest.com



**Carolina West Wireless,  
Newland**  
520 Pineola St  
Newland, NC 28657  
(828) 733-5718  
radioshacknewland.com

**Creative Printing  
& Internet Services**  
1738 NC Highway 105 Bypass  
Boone, NC 28607  
(828) 265-2800  
creative-printing.com

**SkyLine  
SkyBest**

## SkyBest Hosted Voice

Cost Savings    Mobile    Scalable    Robust Features

1-844-SKYBEST | SkyBest.com

## BUSINESS SERVICES



### **Mountain Heritage Systems Technologies**

430 Pineola St  
Newland, NC 28657  
(828) 733-0141  
mhstechnologies.com

### **Radio Shack/ Highland Electronics**

520 Pineola St.  
Newland, NC 28657  
(828) 733-5718  
radioshacknewlandnc.com

### **Russell Cellular/Verizon Wireless**

4004 Hwy 105 S, Suite 4  
Sugar Mountain, NC 28604  
(828) 898-8384  
russellcellular.com

### **SkyLine/SkyBest**

20 High Country Square Hwy 184  
Banner Elk, NC 28604  
(828) 898-1350  
skybest.com

## **FINANCIAL**

### **Amy Brown, CPA**

4501 Tynecastle Hwy, Unit 16  
Banner Elk, NC 28604  
(828) 898-7607  
Averycounty.com

### **Edward Jones Investments**

**Richard Honeycutt**  
3616 Mitchell Ave, Suite 7  
Newland, NC 28657  
(828) 733-1684  
edwardjones.com

### **Elk Pointe Capital**

**Cody Hoilman**  
397 Shawneehaw Ave, Suite C  
Banner Elk, NC 28604  
(828) 898-7810  
elkpointecap.com

### **Fifth Third Bank**

1667 Tynecastle Hwy  
Banner Elk, NC 28604  
(828) 898-6351  
locations.53.com/nc/ban-  
ner-elk/1667-tynecastle-highway.html

### **First Citizens Bank and Trust**

125 Montezuma St  
Newland, NC 28657  
(828) 733-4331  
firstcitizens.com

### **First Community Bank**

115 Main St E  
Banner Elk, NC 28604  
(828) 898-5100  
firstcommunitybank.com

## **HIGH COUNTRY WEALTH MANAGEMENT**

### **Jeff Davis**

*Financial Advisor*

1900 Tynecastle Highway  
Banner Elk, NC 28604  
828.898.3993 • 828.263.7042 (C)  
Fax: 828.898.3995  
jdavis@highcountrywealth.com  
www.highcountrywealth.com

Securities and Investment Advisory Services offered  
through Cantella & Co, Inc., Member SIPC FINRA

## **HIGH COUNTRY TAX & CONSULTING**

### **Kayla B. Davis, CPA**

1900 Tynecastle Highway  
Banner Elk, NC 28604  
828.898.4000  
Fax: 828.898.3995  
kayla@highcountrytax.com  
www.highcountrytax.com

Member of the NCACPA and AICPA

## BUSINESS SERVICES

### High Country Tax & Consulting

1900 Tynecastle Hwy  
Banner Elk, NC 28604  
(828) 898-4000  
highcountrytax.com

### High Country Wealth Management

1900 Tynecastle Hwy  
Banner Elk, NC 28604  
(828) 898-3993  
highcountrywealth.com

### Jackson Hewitt Tax Service

1831 Miller's Gap Hwy  
Newland, NC 28657  
(828) 742-2122  
jacksonhewitt.com

### Kenny Hicks, Northwestern Mutual

208 Sunset Dr., Suite 401  
Johnson City, TN 37604  
(828) 387-1745

### Mountain Community Bank a Division of Bank of Tennessee

3828 Hwy 105  
Sugar Mountain, NC 28604  
(828) 898-1888  
mountaincommunitybank.com

### Scott T. Mathis, CPA

2780 Tynecastle Hwy  
Banner Elk, NC 28604  
(336) 207-6578  
averycounty.com

### State Employees Credit Union

1001 Cranberry Street  
Newland, NC 28657  
(828) 733-1446  
ncsecu.org

### Stone Bank

900 S. Shackelford Suite 219  
Little Rock, AR 72211  
(954) 298-6989  
stonebank.com

### Tax Rebate Specialists, Carol Z. Reinecker

112 Buckner Drive  
Roan Mountain, TN 37687  
(973) 714-1569  
taxrebatespecialists.com/carolandrick

### The Ledger Companies, LLC

Plumtree, NC 28664  
(910) 367-9019  
averycounty.com

### Truist Bank

4501 Tynecastle Hwy, Suite 15  
Banner Elk, NC 28604  
(828) 898-9219  
truist.com

### United Community Bank

200 Linville St  
Newland, NC 28657  
(828) 733-9281  
ucbi.com/locations/  
newland-linville-st/

## HEALTH & FITNESS

### Appalachian Apothekary & Tea Room

10543 NC Hwy 105 S  
Banner Elk, NC 28604  
(828) 265-7591  
appalachianapothekary.com

### Avery County Parks & Recreation

185 Shady St  
Newland, NC 28657  
(828) 733-8266  
averycountync.gov/residents/parks\_  
and\_recreation/

### The Spa at Eseeola Lodge

34 Dogwood St  
Linville, NC 28646  
(828) 737-9500  
eseeolaspa.com



**The Ledger Companies, LLC**

Full Service Bookkeeping

**Kimberle Crisafulli, Owner**

PO Box 188 | Plumtree, NC 28664  
910.367.9019 | 828.766.7268 | theledger@gmail.com



## BUSINESS SERVICES

### **Williams YMCA of Avery County**

436 Hospital Dr  
Linville, NC 28646  
(828) 737-5500  
ymcaavery.org

### **HOME & OFFICE SERVICES**

#### **A-1 Pest Control**

8487 Valley Boulevard  
Blowing Rock, NC 28605  
(828) 264-4656  
a-1pc.com

#### **Avery Environmental Services**

Newland, NC 28657  
(828) 742-6262  
averyenvironmental.com

#### **Highland Pro Clean Inc**

136 Asa St  
Newland, NC 28657  
(828) 733-5089  
highlandproclean.com

#### **Terminex Services**

1407 Hwy 226S  
Spruce Pine, NC 28777  
(828) 765-0543  
trustterminix.com

#### **T.Y.H Water & Coffee Service**

8116 NC Highway 163  
West Jefferson, NC 28694  
(336) 246-2168  
averycounty.com

### **INSURANCE**

#### **Brian Poston Agency State Farm Insurance**

1072 N Main Ave  
Erwin, TN 37650  
(423) 743-3311  
brianposton.com

#### **Cardinal Insurance**

416 Pineola St  
Newland, NC 28657  
(828) 733-4540  
cardinalinsurance.net

#### **Eben Concepts**

138 Highland Avenue  
Spruce Pine, NC 28777  
(828) 765-3499  
ebenconcepts.com

#### **Fortner Insurance Agency, Inc.**

205 Linville St  
Newland, NC 28657  
(828) 733-2061  
fortnerinsurance.com

#### **Greystone Insurance, a Division of LifeStore Insurance**

148 NC 105 Ext, Suite 204  
Boone, NC 28607  
(828) 263-1524  
lifestoreinsurance.com

#### **Group Insurance Solutions, Inc**

4501 Tynecastle Hwy, Unit 14  
Banner Elk, NC 28604  
(704) 543-9314  
groupinsurancesolutions.com

#### **LifeStore Insurance**

151 Cranberry Street  
Newland, NC 28657  
(828) 737-0679  
lifestoreinsurance.com

#### **NC Farm Bureau Insurance**

570 Cranberry St  
Newland, NC 28657  
(828) 733-9617  
ncfbins.com/newland

# Edward Jones<sup>®</sup>

## Financial strategies built just for you.



**Richard A Honeycutt, AAMS™**

Financial Advisor

3616 Mitchell Avenue Suite 7  
Linville, NC 28646  
828-733-1684



**you might not know  
we have life, home,  
auto and business  
insurance. now you do.**

**simple human sense**



151 Cranberry Street  
Newland • 828-737-0679  
[lifestoreinsurance.com](http://lifestoreinsurance.com)

***Auto-Owners***  
**INSURANCE**

LIFE • HOME • CAR • BUSINESS

## BUSINESS SERVICES



### **Rich Lyon / State Farm Insurance**

2743 NC Hwy 105  
Boone NC 28607  
(828) 967-1012  
sfhighcountryinsurance.com

### **Zarr Insurance**

Newland, NC 28657  
(561) 262-0896  
zarrinsurance.com

## INTERIOR DESIGN

### **Appalachian Blind & Closet Company**

8599 NC- Hwy 105  
Boone, NC 28607  
(828) 264-1395  
appblinds.com

### **Creative Interiors**

4501 Tynecastle Highway Unit 4  
Banner Elk, NC 28604  
(828) 898-9636  
averycounty.com

### **Dianne Davant & Associates**

5111 NC Hwy 105 S  
Banner Elk, NC 28604  
(828) 898-9887  
davant-interiors.com

## LAW

### **Gerald R. McKinney, P.A.**

499 Sokassa Rd  
Newland, NC 28657  
(828) 733-5199  
averycounty.com

### **Michaelle Poore, P.A.**

118 Elk St  
Newland, NC 28657  
(828) 733-3802  
mpoorelaw.com

### **Pisgah Legal Services**

723 Cranberry St  
Newland, NC 28657  
(828) 253-0406  
pisgahlegal.org

## LAWN

### **Greenleaf Services, Inc.**

1530 Linville Falls Hwy  
Linville, NC 28646  
(828) 737-0308  
greenleaf-svs.com

### **Hunter's Tree Service, Inc.**

1731 Beech Mountain Rd  
Elk Park, NC 28622  
(828) 733-3320  
hunterstreeserviceinc.com

### **Mountaineer Landscaping**

387 Hwy 105/Linville Ave  
Linville, NC 28646  
(828) 733-3726  
mountaineerlandscaping.com

### **Sugar Mountain Nursery and Landscape Contractor**

675 Pineola St  
Newland, NC 28657  
(828) 733-2819  
sugarmtnnursery.com

**CI**  
Creative Interiors  
Design, Gifts, Home and more!  
4501 Tynecastle Hwy #4  
Banner Elk, NC 28604  
828-898-9636  
creativeinteriorsbe@gmail.com

## BUSINESS SERVICES

### PERSONAL SERVICES & CARE

#### **Hair Depot by Carol**

310 Pineola Street  
Newland, NC 28657  
(828) 733-0055  
averycounty.com

#### **Happy Nail Spa**

100 High Country Square  
Banner Elk, NC 28604  
(828) 898-8989  
happynailspabannerelk.com

#### **Healing Oasis Massage**

2139 Linville Falls Hwy  
Newland, NC 28657  
(828) 832-4041  
healingoasismassage.amtamembers.com

#### **Hollywood Nails Spa**

3597 Tynecastle Hwy  
Banner Elk, NC 28604  
(828) 898-9877

#### **Rachel's Reflections**

110 Sugar Mountain Drive Unit A3  
Banner Elk, NC 28604  
(828) 898-3999  
averycounty.com

#### **Root Down Hair Studio Inc**

3990 NC Hwy 105 S, Suite 2  
Banner Elk, NC 28604  
(828) 898-2055  
averycounty.com

#### **Sugar Bronze**

3593 Tynecastle Highway  
Banner Elk, NC 28604  
(828) 898-4999  
averycounty.com

#### **Zenergy Massage Therapy**

418 Pineola Street  
Newland, NC 28657  
(828) 989-1555  
zenergymassagetherapy.com



### PET & VETERINARIAN

#### **Avery Humane Society**

279 New Vale Rd  
Newland, NC 28657  
(828) 733-2333  
averyhumane.org

#### **Banner Elk Animal Hospital**

56 High Country Square  
Banner Elk, NC 28604  
(828) 898-5120  
bannerelkanimalhospital.com

#### **Linville Animal Hospital**

4004 NC 105 S, Suite 2  
Banner Elk, NC 28604  
(828) 898-8900  
linvilleanimalhospital.com

#### **My Best Friend's Barkery**

176 Shawneehaw Ave  
Banner Elk, NC 28604  
(828) 898-5625  
mybestfriendsbarkery.com

#### **Ruth Ann's Pet Grooming**

144 Azalea Circle  
Banner Elk, NC 28604  
(828) 260-4454  
averycounty.com



828-898-5625

"Very helpful,  
great selection of  
products. Super  
dog friendly!"  
-Wayne R.



**Quality Food, Treats,  
and Supplies  
for Cats & Dogs**

Plus, a Do-It-Yourself Pet Wash!  
mybestfriendsbarkery.com  
Facebook @My-Best-Friends-Barkery

176 Shawneehaw Ave. Downtown Banner Elk NC

## BUSINESS SERVICES



### PHOTOGRAPHY

#### **Bramble Media & Marketing**

Banner Elk, NC 28604  
(828) 773-5523  
bramblemarketing.com

#### **Magruder Photography**

Linville, NC 28646  
(864) 430-7986  
magruderphotography.com

#### **Sallie J. Woodring Photography**

Banner Elk, NC 28604  
(828) 387-1445  
salliejwoodringphotography.zenfolio.com

#### **Todd Bush Photographer**

185 Azalea Circle  
Banner Elk, NC 28604  
(828) 898-8088  
bushphoto.com

### PRINTING

#### **Auto Image-Sunshade Inc**

168 New Vale Rd.  
Newland, NC 28657  
(828) 733-2006  
aisigndesign.com

#### **Creative Printing & Internet Services**

1738 NC Highway 105 Bypass  
Boone, NC 28607  
(828) 265-2800  
creative-printing.com

#### **Pittman Printing**

211 Skyview Circle  
Spruce Pine, NC 28777  
(828) 765-9535  
pittmansigns.com

#### **Pittman Signs & Design, Inc.**

54 Skyhook Ln  
Spruce Pine, NC 28777  
(828) 765-9535  
pittmansigns.com

#### **Professional Printers**

1730 Old Dunbar Road  
West Columbia, SC 29172  
(803) 796-4000  
proprinters.com

### PUBLICATIONS

#### **Avery Journal Times**

428 Pineola Street  
Newland, NC 28657  
(828) 733-2448  
averyjournal.com

#### **Jamie Shell: Editor**

jamie.shell@averyjournal.com  
828-528-4287

#### **Christian Gardner: Staff Reporter**

christian.gardner@averyjournal.com  
828-528-4286

#### **Henry Volk: Marketing Consultant**

henry.volk@averyjournal.com  
828-528-4284

#### **CLASSIFIEDS**

classifieds@averyjournal.com  
828-264-6397

# The Avery Journal Times



# BUSINESS SERVICES

## Carolina Mountain Life Magazine

185 Azalea Cir  
Banner Elk, NC 28604  
(828) 737-0771  
cmlmagazine.online

**High Country 365/  
Journey Magazine**  
488 Fieldstream Drive  
Boone, NC 28607  
(828) 263-0095  
highcountry365.com

**High Country Press, Inc.**  
1600 Hwy 105  
Boone, NC 28607  
(828) 264-2262  
hcpres.com

**Vista Graphics, Inc. -  
High Country Visitors Guide**  
1264 Perimeter Parkway  
Virginia Beach, VA 23454  
(757) 422-8979  
highcountry.guide



## RADIO

**High Country Radio/  
Curtis Media Group**  
738 Blowing Rock Rd  
Blowing Rock, NC 28607  
(828) 264-2411  
goblueridge.net

## REALTOR

**Antler Realty NC, LLC**  
146 Shawneehaw Ave  
Banner Elk, NC 28604  
(828)898-3111  
antlerrealty.net

**Programmatic Advertising**  
Businesses are currently utilizing VDAs cutting-edge digital targeting. Tactics include: Geo-Fencing, Site Retargeting, Search/Contextual Targeting & Geo-Targeting. Advertisers track click-throughs, website visits and precise #s of walk-in traffic generated from ads targeting visitors' phones!

**WebID**  
Capture the contact information of your website visitors. No web form required. Name, Address, Postal address, Email address. You also get the exact pages they visited on the website and how long they spent on each of those pages. That's pretty amazing stuff if you want to start a conversation with people you know are interested in your product or service.

**Email Marketing**  
Permission-based highly targeted email marketing campaigns that deliver results!  
- Guaranteed higher click-through  
- In-depth reporting  
- 100% can-spam compliant  
- Targeting options  
Age, Household Income (HHI), Net Worth, Homeowners, Home Value, Area Geo-Targeting and More!

**AdMessenger**  
It is the easiest and most effective tool for local advertisers to engage with their customers on mobile devices. Target the right audience at the right time! Build an AdMessage in under a minute and get live today!

**Search Engine Optimization (SEO)**  
Maximize organic traffic by strategic SEO strategies. Increase your overall web traffic.

**Search Engine Marketing (SEM)**  
Drive local online and mobile leads to your business.

**Services offered**  
- Professional Website Design,  
- Search Engine Optimization,  
- Search Engine Marketing,  
- Google AdWords  
- APP Development  
With over 30 years experience in the industry we help your business reach its fullest potential.

**YOUR COMPANY'S DIGITAL SOLUTION PARTNER**  
**VDA**  
VISTA DIGITAL AGENCY

For more information on these digital solutions contact:  
**Jay Bellamy**  
jay@vgnet.com | 252-202-4015

**VG VISTAGRAPHS, INC.**  
**VDA VISTA DIGITAL AGENCY**  
SOLUTION-BASED MEDIA



**Banner Elk Realty**  
161 Silver Springs Dr, Suite 2  
Banner Elk, NC 28604  
(828) 898-9756 (O)  
(828) 260-1550 (C)  
bannerelkrealty.com

**Beechwood Realty**  
503 Beech Mountain Pkwy.  
Beech Mountain, NC 28604  
(828) 387-0142  
slopeside.com

**Berkshire Hathaway  
HomeServices  
Blue Ridge REALTORS®**  
301 North Sterling Street  
Morganton, NC 28655  
(828) 438-3660  
bhhsbr.com

***Banner Elk Realty***

**“The Only Name You  
Need to Know in  
Mountain Real Estate.”**

[www.bannerelkrealty.com](http://www.bannerelkrealty.com)



**Celebrating 44 Years of Outstanding Service!**

**John D. Davis III, Owner/Broker**  
161 Silver Springs Dr, Banner Elk, NC 28604



**O: 828-898-9756  
C: 828-260-1550**



Heavenly Mountain Properties



**Sales, Property Management and  
Long-term Rentals**

Office: (828) 467-2469 | [info@heavenlymountainproperties.com](mailto:info@heavenlymountainproperties.com)

508 Pineola St., Newland, NC 28657  
[www.heavenlymountainproperties.com](http://www.heavenlymountainproperties.com)

*Your Realtor for Life*

## BUSINESS SERVICES

**Berkshire Hathaway  
HomeServices  
Blue Ridge REALTORS®  
Dave Smith & Terri Melton**  
Linville, NC 28646  
(828) 387-6129  
davesellshighcountry.com

**Blue Ridge Mountain Rentals**  
2464 US HWY. 421-S  
Boone, NC 28607  
(828) 295-7400  
blueridgerentals.com

**Blue Ridge Realty  
& Investments LLC**  
2155 Linville Falls Hwy  
Newland, NC 28657  
(828) 733-9694  
blueridgerealty.net

**Chandler South Realtor**  
1675 Blowing Rock Rd #401  
Boone, NC 28607  
(828) 719-9898  
ChandlerSouth.com

**Eagles Nest Realty**  
486 Main St W  
Banner Elk, NC 28604  
(828) 771-9343  
eaglesnestatbannerelk.com

**Elevate Land Group**  
491 Williamson Rd. Ste 207  
Mooresville, NC 28117  
980-444-2595  
elevatelandgroup.com

**Elizabeth Steele, Broker**  
1474 Taylorsville Rd SE  
Lenior, NC 28645  
(828) 381-2121  
averycounty.com

**Engel and Volkers Banner Elk**  
610 Banner Elk Hwy  
Banner Elk, NC 28604  
(828) 898-3808  
BannerElk.evusa.com

### Stay With the High Country's Largest and Most Trusted Vacation Rental Company!



**Over 700 luxurious vacation homes are waiting for YOU!**

With everything from 1 to 8 bedrooms, Blue Ridge Mountain Rentals can accommodate any vacation from romantic getaways to multi-family groups, and we offer over 160 stunning Eagles Nest homes!

**Visit our new Banner Elk office! 500 Main Street West**



**800-237-7975  
www.BlueRidgeRentals.com**



**ELEVATING  
EXPECTATIONS,  
ONE PROPERTY  
AT A TIME.**

**YOUR HIGH COUNTRY  
LAND SPECIALIST**

**Call (980) 444-2595**

**[ElevateLandGroup.com](http://ElevateLandGroup.com)**



## BUSINESS SERVICES

### Foscoe Realty Rentals / Echota

133 Echota Pkwy  
Boone, NC 28607  
(828) 963-8142  
foscoerentals.com

### Harry Berry Realty

151 Williams Pride Rd.  
Banner Elk, NC 28604  
(954) 816-6521  
harryberryrealty.com

### Grandfather Realty

486 Main Street West  
Banner Elk, NC 28604  
(828) 963-2930  
grandfatherrealty.com

### Heavenly Mountain Properties

508 Pineola St  
Newland, NC 28657  
(828) 467-2469  
heavenlymountainproperties.com

# Lacey Realty

Newland | Linville

Avery County's Oldest Real Estate Company

*Your source for buying & selling  
residential and commercial  
real estate in Avery County  
since 1962*

Newland: 828-733-2151 | Linville: 828-733-5770 | [info@laceyrealtync.com](mailto:info@laceyrealtync.com)

## FOSCOE RENTALS

*"The mountains are calling and I must go."*

John Muir

Foscoe Rentals welcomes you to the peace and tranquility  
of the mountains in the heart of the High Country.

Luxury Condos • Log Cabins • Breathtaking Views • Hot Tubs • Pools • Fireplaces

### BOOK NOW



[www.FoscoeRentals.com](http://www.FoscoeRentals.com)

800-723-7341

133 Echota Parkway Boone NC, 28607



(828) 898-5605

READY TO LIVE YOUR DREAM LIFESTYLE?

# Look No Further



Premier | Sotheby's  
INTERNATIONAL REALTY

BROKERAGE | RELOCATION | NEW DEVELOPMENT  
MORTGAGE | INSURANCE | FINE ART CONSIGNMENT

PremierSIR.com | 828.898.5022

BANNER ELK OFFICE | 3990 NC HIGHWAY 105 SOUTH, SUITE 3 | BANNER ELK, NC 28604

Sotheby's International Realty® and the Sotheby's International Realty logo are registered service marks used with permission. Each office is independently owned and operated. Equal Housing Opportunity.

## BUSINESS SERVICES

### High Country Association of Realtors

4469 Bamboo Road  
Boone, NC 28607  
(828) 262-5437  
highcountryrealtors.org

### Lacey Realty

4205 Mitchell Ave  
Linville, NC 28646  
(828) 733-2151  
laceyrealtync.com

### Mountain Retreats Realty

Banner Elk, NC 28604  
(828) 898-6325  
ncmountainretreats.com

### Peak Real Estate

4501 Tynecastle Hwy, Unit 6  
Banner Elk, NC 28604  
(828) 898-1880  
peakrealestatenc.com

### Premier Sotheby's

#### International Realty

3990 NC Highway 105, Suite 3  
Banner Elk, NC 28604  
(828) 898-5022  
premiersothebysrealty.com/real-estate-office/140/banner-elk



### Rare Earth Realty LLC

8896 Hwy 183  
Linville Falls, NC 28647  
(828) 460-9758  
rareearthrealty.net

### Resort Real Estate and Rentals at Sugar Mountain

3390 Tynecastle Hwy  
Sugar Mountain, NC 28604  
(828) 898-9746  
staysugarmountain.com

### Shoppes of Tynecastle Commercial Leasing

4501 Tynecastle Hwy, #7  
Banner Elk, NC 28604  
(828) 898-6246  
averycounty.com



#### Real Estate Sales and Consulting

4547 Tynecastle Highway • PO Box 2480 • Banner Elk, NC 28604  
Office 828-898-1880 • Fax 828-898-8451  
fitz@skybest.com

[peakrealestatenc.com](http://peakrealestatenc.com)

**Providing  
residential real  
estate listing and  
purchase assistance  
on Beech Mountain**

[www.superlativerealty.com](http://www.superlativerealty.com)

**Debbie Canady  
828-387-3822**



## BUSINESS SERVICES



### **Superlative Realty Services**

502B Beech Mountain Pkwy  
Beech Mountain, NC 28604

(828) 387-3822

[superlativerealtyservices.com](http://superlativerealtyservices.com)

### **TRANSPORTATION**

#### **Avery County Airport**

(Morrison Field)

400 Brushy Creek Rd

Spruce Pine, NC 28777

(828) 733-9073

[averycountync.gov/departments/avery\\_county\\_airport/index.php](http://averycountync.gov/departments/avery_county_airport/index.php)

#### **Avery County Transportation**

34 Pershing St

Newland, NC 28657

(828) 733-0005

[averycountync.gov/departments/transportation/index.php](http://averycountync.gov/departments/transportation/index.php)

#### **High Country Rideshare**

Newland, NC 28657

(828) 260-2474

[averycounty.com](http://averycounty.com)

#### **Tri-Cities Airport**

2525 Hwy 75, Suite 301

Blountville, TN 37617

(423) 325-6000

[triflight.com](http://triflight.com)

### **TRASH**

#### **Republic Services Company, Inc.**

300 Brook Hollow Rd

Boone, NC 28607

(828) 264-3689

[republicservices.com](http://republicservices.com)

### **TRAVEL**

#### **Encore Travel**

4501 Tynecastle Hwy, Unit 3

Banner Elk, NC 28604

(828) 719-6955

[encoretravelltc.com](http://encoretravelltc.com)

#### **Wilcox World Travel & Tours**

2165 NC Hwy 105

Boone, NC 28607

(828) 210-8166

[wilcoxtravel.com](http://wilcoxtravel.com)

### **UTILITIES**

#### **Blue Ridge Propane, Inc.**

14 Turbyfill Rd

Newland, NC 28657

(828) 733-3603

[blueridgepropanenc.net](http://blueridgepropanenc.net)

#### **Freeman Gas**

10595 Highway 105

Banner Elk, NC 28604

(828) 898-7986

[freemangas.com](http://freemangas.com)

#### **Mountain Electric Cooperative**

1373 Elk Park Hwy

Newland, NC 28657

(828) 733-0159

[mountainelectric.com](http://mountainelectric.com)

### **VENUES**

#### **Appalachian View**

1117 Sugar Mountain 2 Road

Newland, NC 28657

(828) 395-5495

[appalachianview.com](http://appalachianview.com)

#### **Avery Community Center**

at Heritage Park

661 Vale Rd, Newland, NC 28657

(828) 733-8270

[avery.ces.ncsu.edu/](http://avery.ces.ncsu.edu/)

**WILCOX**  
WORLD TRAVEL & TOURS  
(800) 2-WILCOX  
*Let's*  
**TRAVEL**  
Vacation/Honeymoon Packages  
Mission Travel  
Church Event Shuttles  
Wedding Shuttle Service  
Airport Transfers  
2165 NC Hwy 105  
Boone, NC 28607  
[www.wilcoxtravel.com](http://www.wilcoxtravel.com)

**Banner Elk Winery and Villa**  
60 Deer Run Lane  
Banner Elk, NC 28604  
(828) 898-9090  
bannerekwinery.com

**Big Mikes Creekside RV Resort**  
400 Wyatt Lane  
Newland, NC 28657  
(704) 778-8072  
bigmikescreeksidervresort.com

**Cornerstone Cabins & Lodge  
of Banner Elk, NC**  
64 Cornerstone Cir  
Banner Elk, NC 28604  
(828) 898-3115  
cornerstonerentals.com

**Holston Camp  
& Retreat Center**  
6993 Hickory Nut Gap Rd  
Banner Elk, NC 28604  
(844) 465-7866  
holstoncenter.org



**Lutherock Camp  
and Conference Center**  
84 Camp Luther Rd  
Newland, NC 28657  
(828) 209-6302  
lutherock.org

**Overlook Barn**  
830 Elderberry Ridge Rd  
Beech Mountain, NC 28604  
(828) 414-1156  
overlookbarn.com

**Teen Valley Ranch  
Christian Camp**  
216 TVR Loop Rd  
Plumtree, NC 28664  
(828) 765-7860  
tvr.org

The logo for Appalachian View features the words "Appalachian View" in a large, stylized, grey font with a drop shadow. The text is set against a background of horizontal wooden planks. Below the text is a graphic of a blue river flowing through green hills. At the bottom, the phone number "828.395.5495" and the website "www.appalachianview.com" are listed, along with the tagline "an event & wedding venue".

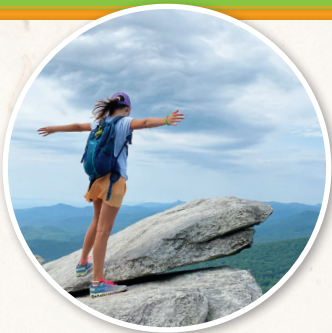
**828.395.5495**      [www.appalachianview.com](http://www.appalachianview.com)  
an event & wedding venue



1117 Sugar  
Mountain Road #2,  
Newland  
  
2 miles west  
of Linville



## CIVIC/CHURCH/EDUCATION



**Alexander Youth Network**  
(980) 280-7320  
alexanderyouthnetwork.org

**American Red Cross**  
331 Queen St, Suite B  
Boone, NC 28607  
(828) 264-8226  
redcross.org/nc/boone

**AMY Wellness Foundation**  
31 Cross St., Suite 266  
Spruce Pine, NC 28777  
(828) 592-4083  
amywellnessfoundation.org

**Anne Ministries**  
305 West Mitchell Street  
Newland, NC 28657  
(828) 742-1973  
anneministries.com

**Anne's Kids**  
750 Linville St  
Newland, NC 28657  
(980) 210-2912  
anneskids.com

**Arbor Dale Presbyterian Church**  
6619 Hickory Nut Gap Rd  
Banner Elk, NC 28604  
(828) 898-4628

**Avery Community Foundation**  
Banner Elk, NC 28604  
(423) 202-1655  
nccommunityfoundation.org

**Avery County Board of Education**  
775 Cranberry St  
Newland, NC 28657  
(828) 733-6006  
averyschools.net

**Avery County Democratic Party**  
(828) 260-3308  
ncdp.org/locality/avery/

**Avery County Economic  
Development Committee**  
175 Linville St  
Newland, NC 28657  
(828) 737-5530  
averycountync.gov/  
economic\_development/index.php

**Avery County  
Morrison Public Library**  
150 Library Place  
Newland, NC 28657  
(828) 733-9393  
amyregionallibrary.org

**Avery County Sheriff's Office**  
200 Shultz Cir  
Newland, NC 28657  
(828) 733-2071  
averycountync.gov/  
departments/sheriff\_s\_office/index.php

**Avery County  
Young Professionals**  
4501 Tynecastle Hwy Suite 14  
Banner Elk, NC 28604  
(336) 981-7917



## CIVIC/CHURCH/EDUCATION



### **Avery Humane Society**

279 New Vale Rd  
Newland, NC 28657  
(828) 733-2333  
averyhumane.org

### **Blue Ridge Conservancy**

416 Aho Road  
Blowing Rock, NC 28605  
(828) 264-2511  
blueridgeconservancy.org

### **Blue Ridge Parkway Foundation**

717 S Marshall St, Suite 105B  
Winston Salem, NC 27101  
(866) 308-2773  
brpfoundation.org

### **Blue Ridge Partnership for Children**

215 Pineola St  
Newland, NC 28657  
(828) 733-2899  
blueridgechildren.org

### **Blue Ridge Resource Conservation & Development**

Cross Street Conference Center  
Suite 215, Spruce Pine, NC 28777  
(828) 284-9818  
blueridgercd.com

### **Crossnore Communities for Children**

100 DAR Dr  
Crossnore, NC 28616  
(828) 733-4305  
crossnore.org

### **Crossnore Presbyterian Church**

200 Chapel Drive  
Crossnore, NC 28616  
(828) 733-1939  
crossnore.wncpresby.org



## CIVIC/CHURCH/EDUCATION



### **Dogtown Avery Youth Activities**

1890 Millers Gap Hwy  
Newland, NC 28657  
(828) 387-7330  
dogtownacya.com

### **Dogwood Health Trust**

890 Hendersonville Road  
Asheville, NC 28803  
(828) 771-6710  
dogwoodhealthtrust.org

### **Elk Park United Methodist Church**

130 Church St  
Elk Park, NC 28622  
elkparkumchurch.org

### **Feeding Avery Families**

189 Old Vale Rd  
Newland, NC 28657  
(828) 783-8506  
feedingaveryfamilies.org

### **Foscoe Christian Church**

8834 Hwy 105 S  
Boone, NC 28607  
(828) 963-4395  
foscoechristianchurch.com

### **Freedom Life Ministries**

725 Cranberry Street  
Newland, NC 28657  
(828) 742-2021  
freedomlifeministries.org

### **Grandfather Community Foundation**

Linville, NC 28646  
(828) 355-4521  
grandfathercommunityfoundation.org

### **High Country Breast Cancer Foundation, Inc.**

Blowing Rock, NC 28605  
(614) 928-6544  
hcbcf.org

### **High Country Caregivers**

895 State Farm Road, Suite 400B  
Boone, NC 28607  
(828) 832-6366  
highcountrycaregivers.com

### **High Country Charitable Foundation**

610 Banner Elk Hwy  
Banner Elk, NC 28604  
(828) 898-3810  
highcountryfoundation.org

### **High Country SCORE**

1465 Sand Hill Rd  
Suite 2040  
Candler, NC 28715  
(336) 982-5330  
score.org

### **High Country United Way**

1675 Blowing Rock Rd  
Boone, NC 28607  
(828) 265-2111  
highcountryunitedway.org



**Day Camp  
Overnight Camp  
Church Retreats  
Group Rates  
Food and Fun  
on Wildcat Lake**





## CIVIC/CHURCH/EDUCATION

### High Country Workforce Development Board

468 New Market Blvd.  
Boone, NC 28607  
(828) 265-5434  
highcountrywdb.com

### Historic Cranberry High School

5215 Elk Park Highway  
Elk Park, NC 28622  
(956) 498-8842

### Hospitality House of Northwest NC

160 Den Mac Dr  
Boone, NC 28607  
(828) 264-1237  
hosphouse.org

### Hospice and Home Care of the Blue Ridge

236 Hospital Dr  
Spruce Pine, NC, 28777  
(828) 765-5677  
hospiceblueridge.com

### Kiwanis Club of Banner Elk

Banner Elk, NC 28604  
(828) 783-8131  
bannernelkiwanis.org

### Learning Through Life, Inc.

Newland, NC 28657  
(828) 733-2267  
averycounty.com

### Lees-McRae College

191 Main St  
Banner Elk, NC 28604  
(828) 898-5241  
lmc.edu

### MAY Coalition

167 Locust St, Suite 225  
Spruce Pine, NC 28777  
(828) 765-8880  
maycoalition.org



### Mayland Community College

200 Mayland Drive  
Spruce Pine, NC 28777  
(828) 765-7351  
mayland.edu

### Mountain Alliance for Teens

Boone, NC 28607  
(828) 263-1770  
mountainalliance.org

### Mountainside Lutheran Church

1308 Hwy 221  
Linville, NC 28646  
(828) 733-4404  
mountainsidelutheran.org

### NC Works Career Center

785 Cranberry Street  
Newland, NC 28657  
(828) 733-5883  
ncworks.gov

### Newland Presbyterian Church

199 Elk St  
Newland, NC 28657  
(828) 733-2186  
newlandpresbyterianchurch.org

### OASIS, Inc.

215A Pineola St  
Newland, NC 28657  
(828) 785-5249  
oasisinc.org

A congregation of  
the Lutheran  
Church-Missouri  
Synod



Located at Camp  
Linn Haven, Linville,  
North Carolina  
828/733-4404

### Mountainside Lutheran Church

invites you to worship with us.

[www.MountainsideLutheran.org](http://www.MountainsideLutheran.org).

Bryan Chestnutt/pastorbryan.mtnsideluth@gmail.com

May-Oct. 9:30 a.m./Nov.-April 10:00 a.m.

## CIVIC/CHURCH/EDUCATION



### **Quiet Givers**

Boone, NC 28607  
(828) 355-5046  
quietgivers.org

### **RAM's Rack/Reaching Avery Ministries**

147 New Vale Rd  
Newland, NC 28657  
(828) 733-5127  
ramsrack.com

### **Rotary Club of Avery County**

Linville, NC 28646  
(828) 387-6166  
averycounty.com

### **Spirit Ride Therapeutic Riding Center**

7156 NC Hwy 194 S  
Banner Elk, NC 28604  
(828) 278-7464  
spiritridentc.org

### **The Community Foundation of Western North Carolina**

4 Vanderbilt Park Drive, Suite 300  
Asheville, NC 28803  
(828) 254-4960  
cfwnc.org

### **THRIVE!**

169 Blackbird Lane  
Burnsville NC 28714  
(828) 559-5840  
thriveappalachia.org

### **Town of Banner Elk TDA**

200 Park Ave  
Banner Elk, NC 28604  
(828) 898-5398  
townofbannerelk.org

### **Town of Beech Mountain**

403 Beech Mountain Pkwy  
Banner Elk, NC 28604  
(828) 387-4236  
townofbeechmountain.com

### **Town of Crossnore**

1 Fountain Circle  
Crossnore, NC 28616  
(828) 733-0360  
averycounty.com

### **Town of Elk Park**

169 Winters Street  
Elk Park, NC 28622  
(828) 733-9573  
averycounty.com

### **Town of Newland**

301 Cranberry St  
Newland, NC 28657  
(828) 733-2023  
townofnewland.org

### **Town of Seven Devils**

157 Seven Devils Road  
Seven Devils, NC 28604  
(828) 963-5343  
sevendevis.net

### **Village of Sugar Mountain TDA**

251 Dick Trundy Ln  
Sugar Mountain, NC 28604  
(828) 898-9292  
seesugar.com

### **Valle Crucis Conference Center**

146 Skiles Way  
Banner Elk, NC 28604  
(828) 963-4453  
vcconferences.org



## CIVIC/CHURCH/EDUCATION

### Volunteer Avery County and Community Service

165 Schultz Cir  
Newland, NC 28657  
(828) 737-0718  
averycountync.gov/departments/  
volunteer\_avery\_county.php

### WAMY Community Action, Inc.

723 Cranberry St  
Newland, NC 28657  
(828) 733-0156  
wamycommunityaction.org

### Western Youth Network

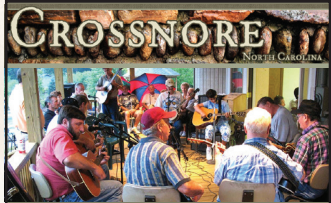
2951 Tynecastle Hwy  
Banner Elk, NC 28604  
(828) 264-5174  
westernyouthnetwork.org

### Women's Fund of the Blue Ridge

895 State Farm Road, Suite 404  
Boone, NC 28607  
(828) 264-4002  
womensfundoftheblueridge.org

### Yellow Mountain Enterprises

255 Estatoa St  
Newland, NC 28657  
(828) 733-2944  
yellowmountainenterprises.org



### TOWN OF CROSSNORE


1 Fountain Circle, Crossnore, NC 28616  
828-733-0360  
www.crossnorenc.com  
townhall@townofcrossnore.com

A large, scenic photograph of a waterfall cascading over mossy rocks in a lush, green forest. The water is captured in a long-exposure shot, creating a soft, white flow. The surrounding vegetation is dense and vibrant.

# SEVEN DEVILS

COME. RELAX. ENJOY.  
STAY...  
*for a weekend, a season, or a lifetime!*

## Town of Seven Devils

For Information on the Town of Seven Devils:  
 [www.SevenDevilsNC.gov](http://www.SevenDevilsNC.gov)

Ad Sponsored by the Seven Devils Tourism Development Authority



**AirMedCareNetwork**  
415 TN 91  
Elizabethton, TN 37643  
(423) 579-6434  
amcnrep.com/msm/ray-bell

**AMOREM** (formerly  
*Caldwell Hospice  
and Palliative Care*)  
137 Moonstruck Lane  
Boone, NC 28607  
(828) 754-0101  
amoremsupport.org

**Appalachian Home Care, LLC**  
7883 NC Hwy 105 S, Unit E  
Boone, NC 28607  
(828) 963-8233  
apphomecare.com

**Appalachian Regional  
Behavioral Health**  
436 Hospital Dr  
Linville, NC 28646  
(828) 737-7071  
apprhs.org

**Avery Pharmacy**  
436 Hospital Dr, Suite 100  
Linville, NC 28646  
(828) 737-7476  
boonedrug.com

**Baker Center For Primary Care**  
Sloop Medical Office Plaza  
436 Hospital Drive Suite 230  
Linville, NC 28646  
(828) 737-7711  
apprhs.org/baker

**CareReach, Inc.**  
900 Hendersonville Rd., Ste 301  
Asheville, NC 28803-1762  
(828) 348-2814  
carereachnc.org

**Charles A. Cannon, Jr.  
Memorial Hospital**  
434 Hospital Drive  
Linville, NC 28646  
(828) 737-7000  
apprhs.org

**Cranberry House**  
6215 N. US Hwy 19E  
Newland, NC 28657  
(828) 733-5558  
newlandseniors.com

**Crossnore Drug Store**  
4263 Linville Falls Hwy  
Crossnore, NC 28616  
(828) 733-2486  
boonedrug.com

**Daymark Recovery Services**  
360 Beech St  
Newland, NC 28657  
(828) 733-5889  
daymarkrecovery.org/locations/avery-center

**Dogwood Primary Care  
& Medical Aesthetics**  
3990 NC Hwy 105, Suite 1  
Sugar Mountain, NC 28604  
(828) 604-6267  
dogwoodprimarycare.com

**Elk River Medical Associates**  
150 Park Ave  
Banner Elk, NC 28604  
(828) 898-5177  
apprhs.org/elkriver/

**Goldman Center for  
Facial Plastic Surgery**  
717A Greenway Rd  
Boone, NC 28607  
(828) 278-9230  
facialplasticsurgerync.com

# Your trusted healthcare partner



**UNC**  
HEALTH®  
Appalachian

## Primary Care in the High Country

Whether you're dealing with a routine sickness, living with a chronic condition, or want to stay current with regular preventive checkups, your family's health is in good hands with our team of experienced primary care providers in the High Country. All five of our Primary Care offices have Telehealth appointment options available and are **accepting new patients**.



### **AppInternal Medicine | (828) 386-2746**

194 Doctors Drive, Boone, NC 28607

Mon - Fri 8 a.m. - 5 p.m.

*Accepting new patients | Same-day availability*



### **AppFamily Medicine | (828) 386-2222**

148 Hwy 105 Ext, Ste 102, Boone, NC 28607

Mon - Fri 8 a.m. - 7 p.m. | Sat 8 a.m. - noon

*Accepting new patients | Same-day availability*



### **Baker Primary Care Center | (828) 737-7711**

436 Hospital Drive, Ste 230, Linville, NC 28646

Mon - Fri 8 a.m. - 6 p.m. | Sat 8 a.m. - noon

*Accepting new patients | Same-day availability*



### **Chestnut Ridge Medical | (828) 386-3350**

623 Chestnut Ridge Pkwy, Blowing Rock, NC 28605

Mon - Fri 8 a.m. - 5 p.m.

*Accepting new patients | Same-day availability*



### **Elk River Medical | (828) 898-5177**

150 Park Avenue, Banner Elk, NC 28604

Mon - Fri 8 a.m. - 5 p.m.

*Accepting new patients*



For more information about our Primary Care Providers use this QR code or visit [apprhs.org/pcp](http://apprhs.org/pcp)



# Care **WITH** Confidence

We are proud to provide our residents and patients the finest care with a team of dedicated associates.

**SKILLED NURSING  
SHORT-TERM THERAPY  
RESPIRE SERVICES**



***Now accepting new patients  
for outpatient therapy!***

**828.898.5136**

185 Norwood Hollow Rd. • Banner Elk, NC 28604  
[LifeCareCenterOfBannerElk.com](http://LifeCareCenterOfBannerElk.com)



### **Heritage of Sugar Mountain**

264 Sugar Mountain 2 Rd  
Newland, NC 28657  
(828) 733-6249  
assistedliving.com/north-carolina/newland/the-heritage-of-sugar-mountain/

### **High Country Community Health**

448 Cranberry St  
Newland, NC 28657  
(828) 737-0221  
highcountrycommunityhealth.com

### **Life Care Center of Banner Elk**

185 Norwood Hollow Rd  
Banner Elk, NC 28604  
(828) 898-5136  
lifecarecenterofbannerelk.com

### **Medi Home Hospice/Health**

1955 Newland Highway  
Newland, NC 28657  
(828) 733-0663  
medicalservicesofamerica.com

### **Northwest Chiropractic**

3616 Mitchell Ave., Suite 4  
Linville, NC 28646  
(828) 733-4848  
northwestncchiro.com

### **Premier Pharmacy**

107 Estatoa Avenue  
Newland, NC 28657  
(828) 733-0061  
premierpharmacyinc.com

### **Tate Clinic**

436 Hospital Dr, # 200  
Linville, NC 28646  
(828) 737-7917  
apprhs.org/tateclinic/

### **Troy A. Hoover, DDS & Joan Schmitt, DDS, MSD**

3616 Mitchell Avenue, Suite 8  
Linville, NC 28646  
(828) 742-1612  
troyhoovertdentist.com

### **UNC Healthcare Appalachian**

336 Deerfield Road  
Boone, NC 28607  
(828) 262-4100  
apprhs.org

### **Western Carolina Eye Associates**

3990 NC Hwy 105 S, Suite 4  
Banner Elk, NC 28604  
(828) 898-7770  
wceapa.com

### **Women's Health of the High Country**

141 Shawneehaw Ave S  
Banner Elk, NC 28604  
(828) 357-7314  
womenshealthofthehighcountry.com



# IMPORTANT INFORMATION

LOCAL: Avery County is governed by five county commissioners who employ a county manager.  
averycountync.gov

**Avery County Chamber of Commerce:**  
(828) 898-5605, averycounty.com

**Avery County Cooperative Extension:**  
(828) 733-8270, avery.ces.ncsu.edu

**Avery County Commissioner:**  
(828) 733-8212, averycountync.gov

**Avery County Manager:** (828) 733-8201,  
averycountync.gov

**Avery County Sheriff's Office:** (828) 733-2071  
mike.henley@averycountync.gov

**Banner Elk Chamber of Commerce:**  
(828) 898-8395, bannerelk.org

**Beech Mountain Visitor Center:**  
(828) 387-9283, beechmtn.com

**Congresswoman Virginia Foxx:**  
(828) 265-0240, (202) 225-2071,  
foxx.house.gov

**Driver's License Office:** (828) 733-8284

**High Country Council of Governments:**  
(828) 265-5434, hccog.org

**High Country Host:** (828) 264-1299  
mountainsofnc.com

**License Plate Renewal:** (828) 733-6803

**State Senator Ralph Hise, District 47:**  
(919) 733-3460, ralph.hise@ncleg.gov

**State Representative Dudley Greene, District 85:**  
(919) 733-5862, dudley.greene@ncleg.gov

**Town of Banner Elk:** (828) 898-5398  
townofbannerelk.org

**Town of Beech Mountain:** (828) 387-4236  
townofbeechmountain.com

**Town of Crossnore:** (828) 733-0360

**Town of Elk Park:** (828) 733-9573

**Town of Newland:** (828) 733-2023  
townofnewland.org

**Town of Seven Devils:** (828) 963-5343  
sevendevis.net

**Village of Sugar Mountain:** (828) 898-9292  
seesugar.com

**For emergency police, fire, or ambulance, dial 911. For non-emergency calls, dial your area police department.**

**Avery County Sheriff:** (828) 733-2071

**Banner Elk Police:** (828) 898-4300

**Beech Mtn. Police:** (828) 387-2342

**Newland Police:** (828) 733-2023

**Seven Devils Police:** (828) 963-6760

**Sugar Mtn. Police:** (828) 898-4349

**Appalachian Regional Behavioral Health:**

(828) 737-7071, apprhs.org

**Charles A. Cannon Hospital:**

(828) 737-7000, apprhs.org

**UNC Healthcare Appalachian:**

(828) 262-4100, apprhs.org

**Avery County Dept. of Aging (Senior Center):**

(828) 733-8220, averycountync.gov

**Avery County Department of Social Services:**

(828) 733-8230, averydss.com

**Avery County Habitat for Humanity:**

(828) 733-1909, averycohfh.org

**Avery County Health Department:**

(828) 733-6031, averycountync.gov

**Avery Humane Society:**

(828) 733-2333, averyhumane.org

**Avery County Morrison Public Library:**

(828) 733-9393, amyregionallibrary.org

**Avery County Parks & Recreation:**

(828) 733-8266, averycountync.gov

**Avery County Transportation:**

(828) 733-0005, averycountync.gov

**Avery County Tax Office:** (828) 733-8214

webtax.averycountync.gov

**Volunteer Avery County and**

**Community Service:** (828) 737-0718  
averycountync.gov

**POST OFFICES:**

**Banner Elk:** (828) 898-4334

**Crossnore:** (828) 733-5702

**Elk Park:** (828) 733-5711

**Jonas Ridge:** (828) 733-4711

**Linville:** (828) 733-5745

**Linville Falls:** (828) 765-7788

**Minneapolis:** (828) 733-0818

**Montezuma:** (828) 733-8191

**Newland:** (828) 733-2500

**Pineola:** (828) 733-9692

**UTILITIES:**

**Mountain Electric Cooperative:**

(828) 733-0159, mountainelectric.com

**Skyline/Skybest Membership Corporation:**

(828) 898-1350, skybest.com

**Carolina West Wireless:** (336) 973-5000

carolinawest.com

**Verizon Wireless:** (828) 898-8384

russellcellular.com

**Blue Ridge Propane:** (828) 733-3603

**Freeman Gas:** (828) 898-7986

**Water Banner Elk:** (828) 898-5398

**Water Newland:** (828) 733-2023





Speeds  
up to  
2 Gig!\*

## Making Connections for a Lifetime

Contact us for all your Residential  
and Business connections.

SkyLine  SkyBest

Internet  
Voice | Security

[www.skybest.com](http://www.skybest.com) | 828-898-1350

\*Restrictions may apply.

## Index of Members

Black is listing page number. Red is ad page number.

4 Forty Four .....	56	Banner Elk Animal Hospital .....	67
A Flooring Outlet .....	56	Banner Elk Cafe, Lodge & Espresso Bar .....	34
A-1 Pest Control .....	64	Banner Elk Chamber of Commerce .....	54,88
ABC (High Country Municipal) Store of Avery County .....	41	Banner Elk Consignment Cottage .....	31
Abode Home .....	22	Banner Elk Olive Oil & Balsamics .....	22
AirMedCare Network .....	84	Banner Elk Realty <b>70</b> .....	70
Alexander Youth Network .....	78	Banner Elk Shirt Company .....	22
American Red Cross .....	78	Banner Elk Soap and Candle .....	29
Americano Steak House <b>35</b> .....	34	Banner Elk Winery and Villa .....	41,46,77
AMOREM <b>93</b> .....	84	Banner's Cabinets Inc. ....	56
Amy Brown, CPA .....	62	Bayou Smokehouse, Inc .....	34
AMY Wellness Foundation .....	78	BE Artists Gallery <b>29</b> .....	30
Andrew Roby General Contractor <b>57</b> .....	56	BE Scooped .....	34
Anne Ministries .....	78	Beech Mountain Club <b>53</b> .....	18,52
Anne's Kids .....	78	Beech Mountain Resort <b>6</b> .....	14
Antler Realty NC, LLC .....	69	Beech Mountain Visitor Center <b>20</b> .....	54
AplusNetworking.com .....	61	Beechwood Realty .....	70
Appalachian Apothekary & Tea Room .....	34,63	Bennett Fine Homes .....	56
Appalachian Blind & Closet Company .....	66	Berkshire Hathaway HomeServices Blue Ridge REALTORS® .....	70
Appalachian Home Care, LLC .....	84	Berkshire Hathaway HomeServices Blue Ridge REALTORS® Dave Smith & Terri Melton .....	71
Appalachian Regional Behavioral Health <b>85</b> .....	84	Best Western Mountain Lodge <b>46</b> .....	46
Appalachian Seal Coating .....	54	Big Boom Design .....	61
Appalachian Ski Mountain .....	13	Big Mikes Creekside RV Resort <b>47</b> .....	34,44,46,77
Appalachian Theatre of the High Country <b>17</b> .....	16	Blackberry Creek Mattress .....	22
Appalachian View <b>77</b> .....	76	Blair Fraley Sales Store .....	31
Apple Hill Farm .....	14	Blind Elk Tap Room .....	41
Arbor Dale Presbyterian Church .....	78	Blowing Rock Art and History Museum <b>13</b> .....	13
Art Cellar Gallery .....	22	Blue Ridge Conservancy .....	79
Artisanal LLC .....	34	Blue Ridge Mountain Rentals <b>71</b> .....	71
ASU Office of Arts & Cultural Programs .....	16	Blue Ridge Parkway Foundation .....	79
Atlantic Ale House @ Beech Mountain .....	41	Blue Ridge Partnership for Children .....	79
Auto Image-Sunshade Inc .....	55,68	Blue Ridge Propane, Inc .....	76
Avery A & H Fair .....	14	Blue Ridge Realty & Investments .....	71
Avery Community Center at Heritage Park .....	76	Blue Ridge Resource, Conservation & Dev .....	79
Avery County Airport (Morrison Field) .....	76	Blue Ridge Village Resort/ Bluegreen Vacations Corporation .....	46
Avery County Board of Education .....	78	Bramble Media & Marketing <b>54</b> .....	54,68
Avery County Commissioners Office .....	88	Brenda Kay's .....	22
Avery Community Foundation .....	78	Brian Poston - State Farm Insurance .....	64
Avery County Cooperative Extension .....	88	Brinkley Hardware <b>28</b> .....	57
Avery County Democratic Party .....	78	Callista Flower Company .....	22
Avery County Economic Development Committee <b>4</b> .....	78	Camp Linn Haven Christian Summer Camp <b>81</b> .....	44
Avery County Farmers' Market .....	22	Cardinal Insurance .....	64
Avery County Habitat ReStore .....	31	CareReach, Inc. ....	84
Avery County Historical Museum .....	13	Carlton Gallery <b>23</b> .....	22
Avery County Morrison Public Library .....	13,78	Carolina Barbeque, Inc .....	34
Avery County Parks and Recreation .....	63	Carolina Mountain Life Magazine <b>8</b> .....	69
Avery County Sheriff's Office .....	78,88	Carolina Pizza Company .....	34
Avery County Transportation .....	76	Carolina West Wireless <b>60</b> .....	61
Avery County Young Professionals .....	78	Carolina West Wireless of Newland .....	61
Avery Environmental Services .....	64	Cartner Christmas Tree Farm .....	32
Avery Heating and Air Conditioning <b>56</b> .....	56	Chandler South Realtor .....	71
Avery Humane Society .....	79	Charles A. Cannon Jr. Memorial Hospital .....	84
Avery Journal Times <b>68</b> .....	68	Chef's Table at Sorrento's .....	34
Avery Knifeworks <b>29</b> .....	29	Classic Stone Works, Inc .....	57
Avery Pharmacy .....	84	Complete Comfort Heating and Air .....	57
Avery Rent-All .....	54	Consignment Cottage Warehouse .....	31
Avery Tire Pros .....	55		
B & T Trees .....	32		
Baker Center For Primary Care <b>85</b> .....	84		

## Index of Members

Black is listing page number. Red is ad page number.

Continental Divide Cottages .....	44,46	Freeman Gas .....	76
Cornerstone Cabins & Lodge		Friendship Honda of Boone .....	55
of Banner Elk, NC 49 .....	44,77	Gadabouts Catering .....	37
Cranberry House .....	84	Gem Mountain Gemstone Mine .....	13
Cranberry Street Cafe .....	34	Gerald R. McKinney, P.A. ....	66
Creative Interiors 66 .....	66	Glen Davis Electric .....	57
Creative Printing & Internet Services . . . .	61,68	Goldman Center for Facial Plastic Surgery ...	84
Crossnore Communities for Children 38 .....	79	Grandfather Campground & Cabins .....	44,46
Crossnore Drug Store .....	84	Grandfather Community Foundation .....	80
Crossnore Presbyterian Church .....	79	Grandfather Golf & Country Club .....	18,52
Crossnore Weavers & Gallery .....	30	Grandfather Lumber .....	57
Cruz Thru 22 .....	22	Grandfather Mountain Highland Games, Inc.	14
Cycle 4 Life .....	14	Grandfather Mountain State Park .....	14
Dancey's Shoes and Scrubs .....	22	Grandfather Mountain Stewardship Fdn 2 .....	15
Daymark Recovery Services .....	84	Grandfather Realty .....	73
Deckard & Company/ .....		Grandfather Vineyard & Winery .....	42
High Country Digital Marketing .....	54	Greenleaf Services, Inc .....	66
Deep South Co. Outfitters .....	14,22	Greenway Creative-Graphic Design .....	55
DeWoolfson Down In'l., Inc .....	22	Greystone Insurance, Div. of LifeStore .....	64
Dianne Davant & Associates .....	66	Group Insurance Solutions, Inc .....	64
Distinctive Cabinetry of the High Country/ .....		Hair Depot by Carol .....	67
Lucky Leaf Designs, Inc .....	57	Happy Nail Spa .....	67
Dogtown Avery Youth Activities .....	80	Hardin Fine Jewelry 27 .....	26
Dogwood Health Trust .....	80	Harry Berry Realty .....	73
Dogwood Primary Care		Hawksnest Snow Tubing & Zipline 14 .....	15
& Medical Aesthetics .....	84	Healing Oasis Massage .....	67
Dyer Ridge RV Park .....	46	Heavenly Mountain Properties 70 .....	73
Eagles Nest Realty .....	71	Heritage of Sugar Mountain .....	87
Eagles Nest Winery 43 .....	41	Hidden Treasures 28 .....	31
Eben Concepts .....	64	Hidden Valley Motel .....	44,47
Edward Jones Investments -		High Country 365 / The Journey .....	69
Richard Honeycutt 64 .....	62	High Country Assoc. of Realtors .....	75
Elevate Land Group 72 .....	57,71	High Country Breast Cancer Fdn, Inc .....	80
Elizabeth Steele, Broker .....	71	High Country Caregivers .....	80
Elk Mountain Riding Company .....	14	High Country Charitable Foundation .....	80
Elk Park United Methodist Church .....	80	High Country Community Health .....	87
Elk Pointe Capital - Cody Hoilman .....	62	High Country Host .....	55,88
Elk River Club .....	18,52	High Country Press, Inc .....	69
Elk River Depot .....	34	High Country Radio/Curtis Media Group ...	69
Elk River Evergreens .....	32	High Country Rideshare .....	76
Elk River Medical Associates 85 .....	84	High Country SCORE .....	80
Encore Travel .....	76	High Country Senior Softball .....	15
Engel and Volkers Banner Elk .....	71	High Country Tax & Consulting 62 .....	63
Ensemble Stage 17 .....	16	High Country United Way .....	80
EnviroGuard .....	57	High Country Wealth Management 62 .....	63
Famous Brick Oven Pizzeria 36 .....	37	High Country Workforce Development Board	81
Feeding Avery Families .....	80	High Mountain Expeditions .....	15
Fifth Third Bank .....	62	Highlander Pro Clean, Inc .....	64
First Citizens Bank and Trust .....	62	Highlander's Grill & Tavern .....	37
First Community Bank .....	62	Highlands At Sugar Resort .....	47
Foggy Valley Garage .....	55	Highlands Prohibition Kitchen 37 .....	37
Food Lion .....	22	Historic Cranberry High School .....	81
Fortner Insurance Agency, Inc. ....	64	Hollywood Nails Spa .....	67
FORUM at Lees-McRae College .....	16	Holston Camp and Retreat Center 80 ...	44,47
Foscoe Christian Church .....	80	Home Remedy USA Roofing & Remodeling ...	57
Foscoe Realty Rentals / Echota 73 .....	44,46,73	Horn in the West/Southern	
Frazier's Tavern .....	41	Appalachian Historical Association .....	15
Fred and Larry's Coffee .....	37	Hospice & Home Care of the Blue Ridge .....	81
Fred's Backside Deli 37 .....	37	Hospitality House of Northwest NC .....	81
Fred's General Mercantile, Inc. 26 .....	26	Hunter's Tree Service, Inc .....	66
Freedom Life Ministries .....	80	It's All About the Art Gallery .....	30

## Index of Members

Black is listing page number. Red is ad page number.

J.A.C.K.S. Glass, Inc. ....	57	Mountain River Family Campground .....	44,50
Jackson Hewitt Tax Service .....	63	Mountain Visions Florist .....	27
Jonas Ridge Snow Tubing .....	15	Mountaineer Adventure Tower <b>15</b> .....	16
Kaye's By The River <b>39</b> .....	37	Mountaineer Landscaping .....	66
Kenny Hicks - Northwestern Mutual .....	63	Mountainside Lutheran Church <b>81</b> .....	81
Kidder Construction .....	57	My Best Friend's Barkery <b>67</b> .....	67
Kiwanis Club of Banner Elk .....	81	Mystery Hill .....	13
Lacey Realty <b>73</b> .....	75	NC Farm Bureau Insurance .....	64
Las Banderas <b>40</b> .....	37	NC Works Career Center .....	81
Lavender Blue Memories .....	30	New River Building Supply .....	59
Learning Through Life, Inc .....	81	Newland Presbyterian Church .....	81
Lees-McRae College <b>95</b> .....	81	Nguyens Asian Grill <b>38</b> .....	38
Lees-McRae College Summer Theatre .....	18	Northwest Chiropractic .....	87
Let's Be Artsy! .....	13	Norwood's Commercial Appliances .....	55
Life Care Center of Banner Elk <b>86</b> .....	87	OASIS, Inc .....	81
LifeStore Insurance <b>65</b> .....	64	Orchard At Altapass .....	13
Linville Animal Hospital .....	67	Overlook Barn .....	77
Linville Caverns, Inc <b>12</b> .....	13	Peak Real Estate <b>75</b> .....	75
Linville Falls General Store .....	26	Penland Gallery & Visitors Center .....	30
Linville Falls Campground, RV Park & Cabins. .	44,47	Phillips Proven Business Specialist .....	55
Linville Falls Mountain Club .....	52	Phil's Heating and Air .....	59
Linville Falls Winery <b>42</b> .....	42	Pisgah Legal Services .....	66
Linville Golf Club .....	18,52	Pittman Printing .....	68
Linville Land Harbor <b>52</b> .....	52	Pittman Signs & Design, Inc .....	68
Linville Land Harbor Golf Club <b>19</b> .....	18,52	Pixie Motor Inn <b>51</b> .....	44,50
Linville Ridge Country Club .....	18,52	Possibili Tees, LLC .....	27
Little Main Street Inn & Suites .....	44,47	Premier Pharmacy .....	87
Lost Province Brewing Company <b>42</b> .....	42	Premier Sotheby's International Realty <b>74</b> ...	75
Luna Thai & Sushi .....	37	Print Distribution Service, LLC .....	55
Lutherock Camp & Conference Center .....	44,47	Professional Printers .....	68
Magruder Photography .....	68	Projects by Proxy .....	59
Mast General Store .....	26	Quiet Givers .....	82
MAY Coalition .....	81	Rachel's Reflections .....	67
Mayland Community College .....	81	Radio Shack/Highland Electronics .....	27,62
Mayland Earth to Sky Park .....	13	RAM's Rack/Reaching Avery Ministries .....	82
McCoy Minerals .....	26	RAM's Rack Thrift Shop .....	31
McDonald's Restaurant .....	37	Rare Earth Realty LLC .....	75
Michaelle Poore, P.A. ....	66	Reid's Cafe and Catering .....	38
Medi Home Hospice/Health .....	87	Reilly's <b>27</b> .....	27
Mica Miner Cafe <b>30</b> .....	37	Reins-Sturdivant Funeral Home .....	55
Miracle Grounds Coffee Cafe <b>38</b> .....	38	Renaissanceman Repair, LLC <b>57</b> .....	59
Modern Ford of Boone .....	56	Republic Services Company, Inc .....	76
MO's Boots .....	26	Resort Real Estate & Rentals	
Mountain Alliance for Teens .....	81	at Sugar Mountain <b>96</b> .....	50,75
Mountain Community Bank, a Division		Rich Lyon/State Farm Insurance .....	66
of Bank of Tennessee .....	63	Roan Mountain Tire Express <b>55</b> .....	56
Mountain Construction Enterprises, Inc .....	59	Rock Dimensions, Inc .....	13,27
Mountain Electric Cooperative .....	76	Root Down Hair Studio Inc .....	67
Mountain Glen Golf Club .....	18,52	Rotary Club of Avery County .....	82
Mountain Grounds .....	38	Russell Cellular/Verizon Wireless .....	28,62
Mountain Heritage Systems Technologies ..	59,62	Rustik by Underwood .....	30
Mountain Jewelers, Inc. <b>26</b> .....	26	Ruth Ann's Pet Grooming .....	67
Mountain Retreats Realty .....	75	Sallie J. Woodring Photography .....	68
		Sassy Curated Consignment & Gifts <b>31</b> .....	31
		Schaefer Center for the Performing Arts ...	18
		Scott T. Mathis, CPA .....	63
		Sharp Business Systems .....	55
		Shoppes of Tynecastle Comm. Leasing <b>33</b> ...	75
		Ski Country Sports .....	28
		Ski Shack .....	28
		Sky House LLC .....	59



AMOREM NEEDS YOUR HELP TO BRING

**more** quality.  
**more** compassion.  
**more** support.

TO THE HIGH COUNTRY...



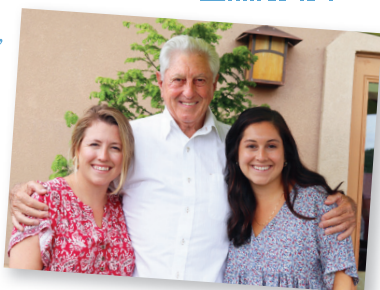
In 2021, the state granted AMOREM's request to build a hospice patient care unit for residents of Ashe, Avery and Watauga counties. Please consider a tax deductible donation to make this a reality. Donate today or learn more at [www.amoremsupport.org/donate](http://www.amoremsupport.org/donate), 828.754.0101 or scan here!



*"Our gift is an act of love."*

*—The Wiseman Family*

*Jessie, Jack and Lindsay*



*"The creation of a thousand forests is in one acorn."*

*—Ralph Waldo Emerson*

**YOUR GIFT IS AN ACT OF LOVE**



**AMOREM**

**QUALITY.  
COMPASSION.  
SUPPORT.**

PROUDLY SERVING ASHE, AVERY AND WATAUGA COUNTIES SINCE 2014

828.754.0101 • 1.844.4AMOREM [f](#) [i](#) [t](#) [v](#) [y](#) [t](#) [u](#) [b](#) [e](#) [c](#) [o](#) [m](#) [e](#) [m](#) [s](#) [u](#) [p](#) [p](#) [o](#) [r](#) [t](#) [o](#) [r](#) [g](#)

## Index of Members

Black is listing page number. Red is ad page number.

SkyLine/SkyBest <b>61,89</b> .....	62	Troy A. Hoover, DDS	
Smoketree Lodge .....	44,50	& Joan Schmitt, DDS, MSD .....	87
Snowy Mountain Christmas Shop <b>29</b> .....	28,32	Truist Bank .....	63
Sorrento's Italian Bistro .....	39	Turchin Center for the Visual Arts .....	18
South Valley Garden Center .....	28	T.Y.H. Water & Coffee Service .....	64
Spear Country Store <b>30</b> .....	28,56	UNC Health Appalachian <b>85</b> .....	87
Spirit Ride Therapeutic Riding Center .....	82	United Community Bank .....	63
State Employees Credit Union .....	63	Valero, Newland .....	29,56
Stone Bank .....	63	Valle Crucis Conference Center/Apple Barn ...	82
Stonewalls Restaurant <b>48</b> .....	39	Village Jewelers, Ltd. ....	29
StoreHouse Storage of Banner Elk .....	55	Village of Sugar Mountain TDA <b>9</b> .....	82,88
Structall Building Systems <b>59</b> .....	59	Vista Graphics, Inc. -	
Sugar Bronze .....	67	High Country Visitors Guide <b>69</b> .....	69
Sugar Cream Ice Cream Parlor .....	39	Volunteer Avery Co. & Community Service ...	83
Sugar Creek Gem Mining Company .....	13	VPC Builders .....	59
Sugar Creek Ski Rentals .....	28	W.A.M.Y. Community Action, Inc .....	83
Sugar Mountain Golf Club, Tom's Custom Golf ...	18	Watauga Lake Winery <b>43</b> .....	42
Sugar Mountain Nursery and		Western Carolina Eye Associates WCEA .....	87
Landscape Contractor .....	32,66	Western Youth Network .....	83
Sugar Mountain Ski & Country Club HOA ...	44,50	Wheels Contracting Inc. <b>58</b> .....	61
Sugar Mountain Ski Resort, Inc <b>9</b> .....	16	Wilcox World Travel and Tours <b>76</b> .....	76
Sugar Top Resort		Wilderness Run, Alpine Coasters LLC <b>16</b> .....	16
Condominium Association, Inc .....	52	Williams Deli & Bakery .....	40
Superlative Realty Services <b>75</b> .....	76	Williams YMCA of Avery County .....	64
Tate Clinic .....	87	W.J. Office .....	55
Tatum Galleries & Interiors .....	28	Women's Fund of the Blue Ridge .....	83
Tax Rebate Specialists, Carol Z. Reinecker ...	63	Women's Health of the High Country .....	87
Teen Valley Ranch Christian Camp .....	77	Wraps Box & Ship .....	55
Terminex Services .....	64	Yellow Mountain Enterprises .....	83
Terry's Attic .....	31	Yellow Mountain Treasure Box .....	32
The Azalea Inn .....	44,50	Zarr Insurance .....	63
The Beacon .....	39	Zenergy Massage Therapy .....	67
The Coffee Tin .....	39		
The Community Foundation of WNC .....	82		
The Dande Lion .....	28		
The Dog House Cafe .....	39		
The Eclectic Nest Marketplace			
and The Eclectic Closet Boutique <b>28</b> .....	29		
The Gilded Age Antiques .....	31		
The Inn at Shady Lawn <b>51</b> .....	44,51		
The Italian Restaurant <b>41</b> .....	40		
The Ledger Companies, LLC <b>63</b> .....	63		
The Liars Table .....	29,40		
The Liars Table Linville .....	29,40		
The Lodge at River Run .....	44,51		
The Mountain Boomer .....	40		
The Pedalin' Pig .....	40		
The Pineola Lodge, Cabins,			
RV & Tap Room <b>50</b> .....	44,51		
The Spa at Eseeola Lodge .....	63		
The Tin Trout .....	40		
THRIVE! .....	82		
Todd Bush Photographer .....	68		
Town of Banner Elk <b>24</b> .....	82,88		
Town of Beech Mountain <b>20</b> .....	7,82,88		
Town of Crossnore <b>83</b> .....	82,88		
Town of Elk Park .....	82,88		
Town of Newland .....	82,88		
Town of Seven Devils <b>83</b> .....	82,88		
Tri-Cities Airport .....	76		
Triple H Services, LLC .....	55		

### Photo and Artwork Credits:

Cover photos, top, bottom left, and bottom center by Jim Magruder; cover photo, bottom right by Todd Bush; pg 3 and pg 5, Jim Magruder; pg 7 Dalton Kilby, Bramble Media & Marketing; pg 8 Caleb Hogan; pg 13 Avery Chamber; pg 14 courtesy Apple Hill Farm; pg 16 courtesy Wilderness Run; pg 27 courtesy Reilly's; pg 29 Avery Chamber; pg 30 courtesy Carlton Gallery; pg 31 courtesy Sassy Curated Consignment; pg 32, top, Christian Gardner; pg 41, top right, courtesy Eagles Nest Winery; pg 47 Steve Windley; pg 50 Brenda Shell Hoss; pg 52, top, Avery Chamber; pg 63, top right, Avery Chamber; pg 79, bottom left, Dalton Kilby; pg 92 Avery Chamber; Pg 41, right center, and pg 83, top, Adobe; all other photos by Tamara S. Randolph, Greenway Creative





best college in the mountains



**Did you mean: In the Mountains, Of the Mountains, For the Mountains**

### Lees-McRae College

Our motto reflects our point of view. Natural learning laboratories and hands-on education. Outdoor adventure along the Blue Ridge. Environmental sustainability and animal stewardship. From up here, your future is elevated.



BANNER ELK, NORTH CAROLINA  
[WWW.LMC.EDU](http://WWW.LMC.EDU)



**Whether your aim is to rent or buy,  
we've got YOUR mountain getaway!  
Let's find yours today!**

*It's just sweeter up here...*

**800-438-4555 / 828-898-9746  
www.staysugarmountain.com**